



MAHENDRA ARTS & SCIENCE COLLEGE (Autonomous)

Affiliated to Periyar University, Salem.

Accredited by NAAC with 'A' Grade & Recognized u/s 2(f) and 12(B) of the UGC Act 1956

Kalippatti - 637 501, Namakkal (Dt), Tamil Nadu.

DEPARTMENT OF BUSINESS ADMINISTRATION

Students Undertaking Field Projects / Internships / In-plant Training / Student Projects

Programme : BBA

S.No.	Reg. No.	Name	Field Projects	Internships	In-plant Training	Student Projects
1.	18BBA1001	ABISH S.A				✓
2.	18BBA1004	ANANTHRAJ M				✓
3.	18BBA1005	BHUVANESHWARAN K.S				✓
4.	18BBA1006	DINESHKUMAR P				✓
5.	18BBA1010	GOKULAKANNAN S				✓
6.	18BBA1011	GOPI M				✓
7.	18BBA1012	HEMA RAJ K				✓
8.	18BBA1013	ILAYAKUMAR S				✓
9.	18BBA1014	JACOB JAMES RAJA N				✓
10.	18BBA1015	JAGADESH KUMAR S				✓
11.	18BBA1016	KARTHICK R				✓
12.	18BBA1017	KATHIRVEL P				✓
13.	18BBA1018	KAVIYARASAN S				✓
14.	18BBA1019	KEERTHIVASAN M				✓
15.	18BBA1020	LOGESWARAN V				✓
16.	18BBA1021	MADHAN S				✓
17.	18BBA1023	MATHAN P				✓
18.	18BBA1024	MEGANATHAN T				✓
19.	18BBA1025	MOHANRAJ S				✓
20.	18BBA1026	MURALIRAJ T				✓
21.	18BBA1028	NIRMALRAJ M				✓
22.	18BBA1029	NIRMALRAJ V				✓
23.	18BBA1030	NITHISHKUMAR G				✓
24.	18BBA1031	OM PRAKASH PUROHIT M				✓

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MAHENDRA ARTS & SCIENCE COLLEGE
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Kalippatti (PO) - 637 501, Namakkal (Dt)

S.No.	Reg. No.	Name	Field Projects	Internships	In-plant Training	Student Projects
25.	18BBA1032	PRASANTH S				✓
26.	18BBA1035	SANTHOSH KUMAR S				✓
27.	18BBA1036	SARAAVANAKKUMAR T				✓
28.	18BBA1039	SUDHARSON P				✓
29.	18BBA1041	SURENDIRIAN S				✓
30.	18BBA1042	SURIYA PRAKASH K				✓
31.	18BBA1043	SURYA E				✓
32.	18BBA1044	THARANIDHARAN C				✓
33.	18BBA1046	VINOD KUMAR S				✓
34.	18BBA1047	VINOTH A				✓
35.	18BBA1048	YASENKHAN N				✓
36.	18BBA1050	ABINAYA M				✓
37.	18BBA1051	ABITHA M				✓
38.	18BBA1052	ANISHA M				✓
39.	18BBA1053	ANKITA TRIPATHY C				✓
40.	18BBA1054	APARNA KUMARI A				✓
41.	18BBA1055	ARCHANA P				✓
42.	18BBA1056	BHUVANESWARI R				✓
43.	18BBA1057	DIVYA K				✓
44.	18BBA1058	DIVYA K				✓
45.	18BBA1059	GAYATHRI A				✓
46.	18BBA1060	HARINI R				✓
47.	18BBA1061	JOTHIKA V				✓
48.	18BBA1062	KARTHIKA K				✓
49.	18BBA1065	PREMA K				✓
50.	18BBA1066	RAMYA G				✓
51.	18BBA1067	REEMJHIM KUMARI B				✓
52.	18BBA1070	SARUMATHI S				✓
53.	18BBA1971	SATHYA L				✓


Head of the Department
Head of the Department
 Business Administration,
 Mahendra Arts & Science College (Autonomous),
 Kalippatti-637 501.


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 (Autonomous)
 Kalippatti (PO) - 637 501, Namakkal (DT)


Principal
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 (Autonomous)
 Kalippatti (PO) - 637 501, Namakkal (DT)



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Kalippatti - 637 501, Namakkal (Dt), Tamil Nadu.

DEPARTMENT OF BUSINESS ADMINISTRATION

List of students completed projects - 2020 – 2021

Programme : BBA

S.No.	Register No.	Name of the Student	Title of the Student Project
1.	18BBA1001	ABISH S.A	A STUDY ON CONSUMER PREFERENCE TOWARDS HERO SPLENDOR WITH SPECIAL REFERENCE TO ERODE
2.	18BBA1004	ANANTHRAJ M	A STUDY ON CUSTOMER SATISFACTION TOWARDS ASIANPAINTS WITH SPECIAL REFERENCE TO SALEM TOWN
3.	18BBA1005	BHUVANESHWARAN K.S	A STUDY ON CUSTOMER SATISFACTION OF BAS VAMPIRE SPORTS COMPANY WITH SPECIAL REFERENCE TO CHENNAI
4.	18BBA1006	DINESHKUMAR P	A STUDY ON CUSTOMER SATISFACTION TOWARDS SAKTHI AUTOMOBILE WITH SPECIAL REFERENCE TO PERUNDURAI
5.	18BBA1010	GOKULAKANNAN S	A STUDY ON CUSTOMER SATISFACTION OF LUNAR SOLAR SOLUTIONS WITH SPECIAL REFERENCE TO NAMAKKAL
6.	18BBA1011	GOPI M	A STUDY ON CUSTOMER SATISFACTION TOWARDS VIVO WITH SPECIAL REFERENCE TO SALEM
7.	18BBA1012	HEMA RAJ K	A STUDY ON CUSTOMER PREFERENCE IN FOUR WHEELER TOWARDS HUNDAI WITH SPECIAL REFERENCE TO SALEM TOWN
8.	18BBA1013	ILAYAKUMAR S	A STUDY ON CUSTOMER SATISFACTION TOWARDS REALME SMART PHONE WITH SPECIAL REFERENCE TO SALEM TOWN
9.	18BBA1014	JACOB JAMES RAJA N	A STUDY ON CONSUMER SATISFACTION TOWARDS MRF TYRE WITH SPECIAL REFERENCE TO SALEM
10.	18BBA1015	JAGADESH KUMAR S	A STUDY ON CONSUMER SATISFACTION TOWARDS TOYOTA CAR WITH SPECIAL REFERENCE TO SALEM
11.	18BBA1016	KARTHICK R	A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE JIO NETWORK WITH SPECIAL REFERENCE TO SALEM
12.	18BBA1017	KATHIRVEL P	A STUDY ON CUSTOMER SATISFACTION TOWARDS TVS APACHE 160 WITH SPECIAL REFERENCE TO KONGANAPURAM

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S.No.	Register No.	Name of the Student	Title of the Student Project
13.	18BBA1018	KAVIYARASAN S	A STUDY ON CUSTOMER SALES OF PETER ENGALAND SHOWROOM WITH SPECIAL REFERENCE TO NAMAKKAL
14.	18BBA1019	KEERTHIVASAN M	A STUDY ON CUSTOMER SATISFACTION TOWARDS YAMAHA BIKES WITH SPECIAL REFERENCE TO SALEM
15.	18BBA1020	LOGESWARAN V	A STUDY ON CUSTOMER PREFERENCE IN TWO WHEELER TOWARDS ROYAL ENFIELD BIKE IN SALEM TOWN
16.	18BBA1021	MADHAN S	A STUDY ON CONSUMER SATISFACTION TOWARDS BAJAJ BIKES WITH SPECIAL REFERENCE TO SALEM"
17.	18BBA1023	MATHAN P	A STUDY ON CUSTOMER SATISFACTION TOWARDS VKC BRAND FOOTWEAR WITH SPECIAL REFERENCE TO SALEM TOWN
18.	18BBA1024	MEGANATHAN T	A STUDY ON CUSTOMER SATISFACTION TOWARDS GTP GRANITE COMPANY WITH SPECIAL REFERENCE SALEL
19.	18BBA1025	MOHANRAJ S	A STUDY ON CONSUMER SATISFACTION TOWARDS ROYAL ENFIELD WITH SPECIAL REFERENCE TO SALEM
20.	18BBA1026	MURALIRAJ T	A STUDY ON CUSTOMER SATISFACTION TOWARDS AACHI MASALA PRODUCT WITH SPECIAL REFERENCE TO NAMAKKAL
21.	18BBA1028	NIRMALRAJ M	A STUDY ON CUSTOMER SATISFACTION TOWARDS REDMI MOBILE WITH SPECIAL REFERENCE TO SALEM
22.	18BBA1029	NIRMALRAJ V	A STUDY ON CUSTOMER SATISFACTION OF BARATHI SUPER MARKET REFERENCE TO SALEM
23.	18BBA1030	NITHISHKUMAR G	A STUDY ON COSTUMER SATISFACTION TOWARDS KIA MOTORS WITH SPECIAL REFERENCE TO SALEM
24.	18BBA1031	OM PRAKASH PUROHIT M	A STUDY ON CONSUMER PREFERENCE TOWARDS NEVER SETTLE - ONE PLUS WITH SPECIAL REFERENCE TO SALEM
25.	18BBA1032	PRASANTH S	A STUDY ON CUSTOMER SATISFACTION TOWARDS OPPO MOBILE WITH SPECIAL REFERENCE TO SALEM
26.	18BBA1035	SANTHOSH KUMAR S	A STUDY ON CONSUMER SATISFACTION TOWARDS ARUN ICE CREAM WITH SPECIAL REFERENCE TO EDAPPAADI
27.	18BBA1036	SARAAVANAKKUMAR T	A STUDY ON CUSTOMERSATISFICATION SURF EXCEL SOAP WITH SPECIAL REFERENCE TO NAMAKKAL
28.	18BBA1039	SUDHARSON P	A STUDY ON CUSTUMER SATISFACTION TOWARDS MARUTI SUZUKI CARS WITH SPECIAL REFERENCE TO SALEM
29.	18BBA1041	SURENDIRIAN S	A STUBY ON CUSTUMER SATISFACTION TOWARDS SUZUKI BIKE WITH SPECIAL REFERENCE TO SALEM


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S.No.	Register No.	Name of the Student	Title of the Student Project
30.	18BBA1042	SURIYA PRAKASH K	A STUDY ON CUSTOMER SATISFACTION TOWARDS COLGATE TOOTH PASTE WITH SPECIAL REFERENCE TO SALEM
31.	18BBA1043	SURYA E	A STUDY ON CUSTOMER SATISFACTION OF ASIAN RUBBER INDUSTRY WITH SPECIAL REFERENCE TO SALEM
32.	18BBA1044	THARANIDHARAN C	A STUDY ON CUSTOMER SATISFACTION TOWARDS HYUNDAI CARS WITH SPECIAL REFERENCE TO SALEM
33.	18BBA1046	VINOD KUMAR S	A STUDY ON CONSUMER PREFERENCE TOWARDS APPLE WITH SPECIAL REFERENCE TO SALEM
34.	18BBA1047	VINOTH A	A STUDY ON CUSTOMER SATISFACTION ABOUT GOLD WINNER OIL WITH SPECIAL REFERENCE TO NAMAKKAL
35.	18BBA1048	YASENKHAN N	A STUDY ON CUSTOMER SATISFACTION TOWARDS HIMALAYA BABY PRODUCT WITH SPECIAL REFERENCE TO SALEM
36.	18BBA1050	ABINAYA M	A STUDY ON CUSTOMER SATISFACTION TOWARDS NIPPON PAINT WITH SPECIAL REFERENCE TO NAMAKKAL TOWN
37.	18BBA1051	ABITHA M	A STUDY ON CUSTOMER SATISFACTION TOWARDS SONY LED TV WITH SPECIAL REFERENCE TO NAMAKKAL TOWN
38.	18BBA1052	ANISHA M	A STUDY ON CUSTOMER ACQUISITION TOWARDS B TO C BRANDS USING DIGITAL MARKETING WITH SPECIAL REFERENCE TO SALEM
39.	18BBA1053	ANKITA TRIPATHY C	A STUDY ON CUSTOMER SATISFACTION TOWARDS RED BULL WITH SPECIAL REFERENCE TO SALEM
40.	18BBA1054	APARNA KUMARI A	A STUDY ON CUSTOMER SATISFACTION TOWARDS COCO-COLA WITH SPECIAL REFERENCE TO SALEM
41.	18BBA1055	ARCHANA P	A STUDY ON CUSTOMER SATISFACTION TOWARDS PEARS SOAP WITH SPECIAL REFERENCE TO NAMAKKAL
42.	18BBA1056	BHUVANESWARI R	A STUDY ON CUSTOMER SATISFACTION OF SBI E-BANKING SERVICE WITH SPECIAL REFERENCE TO NAMAKKAL BRANCH
43.	18BBA1057	DIVYA K	A STUDY ON CONSUMER SATISFACTION TOWARDS FINANCE WITH SPECIAL REFERENCE TO SALEM
44.	18BBA1058	DIVYA K	A STUDY ON CONSUMER SATISFACTION TOWARDS SHOPCLUES ONLINE SHOPPING WITH SPECIAL REFERENCE TO SALEM
45.	18BBA1059	GAYATHRI A	A STUDY ON CUSTOMER RELATION MANAGEMENT TOWARDS AVR SWARNA MAHAL WITH SPECIAL REFERENCE TO SALEM



S.No.	Register No.	Name of the Student	Title of the Student Project
46.	18BBA1060	HARINI R	A STUDY ON CONSUMER SATISFACTION FOR FASTRACK WATCHES TOWARDS WITH SPECIAL REFERENCE TO SALEM
47.	18BBA1061	JOTHIKA V	A STUDY ON CONSUMER SATISFACTION TOWARDS SONY CENTRE WITH SPECIAL REFERENCE TO SALEM
48.	18BBA1062	KARTHIKA K	A STUDY ON CONSUMER PREFERENCE TOWARDS REALME MOBILE WITH SPECIAL REFERENCE TO SALEM
49.	18BBA1065	PREMA K	A STUDY ON CONSUMER SATISFACTION AWARENESS TOWARDS MYSORE SANDEL SHOP SPECIAL REFERENCE TO BANGALORE
50.	18BBA1066	RAMYA G	A STUDY ON CONSUMER SATISFACTION TOWARDS KCP SOLAR SYSTEM WITH SPECIAL REFERENCE TO SALEM
51.	18BBA1067	REEMJHIM KUMARI B	A STUDY ON CUSTOMER SATISFACTION TOWARDS WIPRO WITH SPECIAL REFERENCE TO SALEM
52.	18BBA1070	SARUMATHI S	A STUDY ON EFFECTIVENESS OF MARKETING ADVERTISEMENT AT CHANDRIKA SOAP
53.	18BBA1971	SATHYA L	A STUDY ON CUSTOMER SATISFACTION TOWARDS ROSHAN BAGS WITH SPECIAL REFERENCE TO NAMAKKAL


Head of the Department


Principal


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Kalippatti (PO) - 637 501, Namakkal (DT)

**“A STUDY ON CONSUMER PREFERENCE TOWARDS HERO
WITH SPECIAL REFERENCE TO ERODE ”**

*A Project Report submitted to the Periyar University
in partial fulfillment of the requirements for the award of the Degree of*
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

S.A.ABISH

(REG NO:18BBA1001)

Under the guidance of

Dr.V.RAMANITHILAGAM,B.L,M.B.A,M.Phil,Ph.D

Head of the Department of B.B.A



**DEPARTMENT OF MANAGEMENT STUDIES
MAHENDRA ARTS AND SCIENCE COLLEGE(Autonomous)
KALIPPATTI - 637 501.**

APRIL - 2021

PRINCIPAL

**MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)**

Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

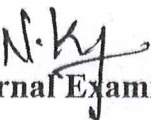
This is to certify that the project report is entitled "A STUDY ON HERO CONSUMER PREFERENCE TOWARDS WITH SPECIAL REFERENCE TO ERODE" is a bonafide work carried out by S.A.ABISH, (Reg.No.18BBA1001). Under my supervision and guidance during sixth semester 2020 – 2021 in partial fulfillment of the requirement for the award of B.B.A Degree and the work is an original one and has not formed basis for the award of any degree, diploma, associateship, fellowship or any other similartitle.

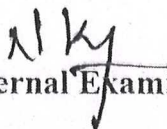

Head of the Department

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Signature of the Guide

Certified that candidate was examined by us in the Viva voice Examination held on 23/7/2021


Internal Examiner


External Examiner


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (TN)

**A STUDY ON CUSTOMER SATISFICATION IN
IBACO ICE CREAMS,SALEM**

*A Project Report Submitted to the Mahendra Arts & Science College in partial
fulfilment of the requirements for the award degree of*

BACHELOR OF BUSINESS ADMINISTRATION

SUBMITTED

By

M.ANANTHARAJ

(Reg No: 18BBA1004)

Under the Guidance of

Dr V.RAMANITHILAGAM MABL., M.B.A., M.Phil., Ph.D.

**HEAD OF THE DEPARTMENT OF B.B.A,
MAHENDRA ARTS & SCIENCE COLLEGE(AUTONOMOUS),KALIPPATTI**



**DEPARTMENT OF BUSINESS ADMINISTRATION
MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS),KALIPPATTI
NAMAKKAL-637501**

APRIL- 2021

PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

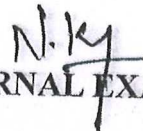
This is to certify that the Project Report entitled " A STUDY ON CUSTOMER SATISFICATION TOWARDS IBACO ICE CREAMS WITH SPECIAL REFERENCE TO SALEM DISTRICT " is a bona fide work carried out by Mr M.ANANTHA RAJ (Reg No: 18BBA1004) under my supervision and guidance during sixth semester 2020-2021 . In partial fulfilment of the requirements for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION and the work is an original one and has not formed the basis for the award previously to any degree, diploma, associate ship, Fellowship of any other similar title.



HOD SIGNATURE

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


GUIDE SIGNATURE

Project Report evaluation viva-voce Examination conducted on 23/7/2021


INTERNAL EXAMINER


EXTERNAL EXAMINER


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**“A STUDY ON CONSUMER PREFERENCE TOWARDS BAS
VAMPIRE SPORT WITH SPECIAL REFERENCE TO
CHENNAI DISTRICT”**

**A Project Report submitted to
Mahendra arts & science college (autonomous)
in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF BUSINESS ADMINISTRATION**

Submitted By

K.S.BHIUVANESH WARAN

(REG NO:18BBA1005)

Under the guidance of

**Dr.V.RAMANI THILAGAM ,M.SC.,M.Phil.,Ph.D.,
Assistant Professor in business administration**



**DEPARTMENT OF BUSINESS ADMINISTRATION
MAHENDRA ARTS AND SCIENCE COLLEGE(Autonomous)**

Affiliated to Periyar University, Salem-11.

**Accredited by NACC with 'A' GRADE & Recognized by U/S2(f) and 12(B) of the UGC
Act 1956, Kalipatti (Po), Namakkal (Dt)-637501.**

KALIPPATTI - 637 501.

APRIL – 2021

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalipatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

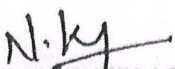
This is to certify that the Project Report entitled " A STUDY ON CUSTOMER SATISFICATION TOWARDS AUTOMOBILE CUSTOMER STISFATION " is a bona fide work carried out by Mr M.ANANTHA RAJ (Reg No: 18BBA1006) under my supervision and guidance during sixth semester 2020-2021 . In partial fulfilment of the requirements for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION and the work is an original one and has not formed the basis for the award previously to any degree, diploma, associate ship, Fellowship of any other similar title.


HOD SIGNATURE

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


GUIDE SIGNATURE

Project Report evaluation viva-voce Examination conducted on 23/7/21


INTERNAL EXAMINER


EXTERNAL EXAMINER

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

This is to certify that the project report is entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS BAS VAMPIRE SPORTS WITH SPECIAL REFERENCE TO CHENNAI DISTRICT" is a bonafide work carried K.S.BHUVANESH WARAN

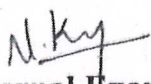
(Reg.No.18BBA1005). Under my supervision and guidance during sixth semester 2020 – 2021 in partial fulfillment of the requirement for the award of the Degree of **BACHELOR OF BUSINESS ADMINISTRATION** and the work is an original one and has not formed basis for the award of any degree, diploma, associateship, fellowship or any other


Head of the Department

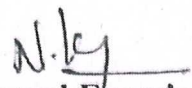
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Signature of the Guide

Project Report evaluation viva – voce examination conducted on 23/7/21 by


Internal Examiner


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)


External Examiner

**A STUDY ON CUSTOMER SATISFICATION IN
AUTOMOBILE CUSTOMER STISFATION**

*A Project Report Submitted to the Mahendra Arts & Science College in partial fulfilment
of the requirements for the award degree of*

**BACHELOR OF BUSINESS ADMINISTRATION
SUBMITTED**

**By
P.DINESHKUMAR
(Reg No: 18BBA1006)**

Under the Guidance of

Dr V.RAMANITHILAGAM MABL., M.B.A., M.Phil., Ph.D.

HEAD OF THE DEPARTMENT OF B.B.A,
MAHENDRA ARTS & SCIENCE COLLEGE(AUTONOMOUS),KALIPPATTI



**DEPARTMENT OF BUSINESS ADMINISTRATION
MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS),KALIPPATTI**

NAMAKKAL-637501

APRIL- 2021


PRINCIPAL

**MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)**

Kalippatti (PO) - 637 501, Namakkal (DT)

**“A STUDY ON CUSTOMER BUYING BEHAVIOR TOWARDS
SOLAR POWER SYSTEM WITH SPECIAL REFERENCE TO
SALEM ”**

**A Project Report submitted to the Periyar University
in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF BUSINESS ADMINISTRATION**

Submitted By

S.GOKULKANNAN

(REGNO:18BBA1010)

Under the guidance of

Dr.V.RAMANITHILAGAM,M.A.B.L,M.B.A,Ph.D

Head of the Department of B.B.A



**DEPARTMENT OF MANAGEMENT STUDIES
MAHENDRA ARTS AND SCIENCE COLLEGE (Autonomous)**

KALIPPATTI - 637 501.

APRIL - 2021

PRINCIPAL

**MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)**

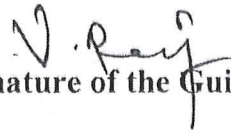
Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

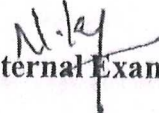
This is to certify that the project report is entitled "A STUDY ON CUSTOMER BUYING BEHAVIOR TOWARDS SOLAR POWER SYSTEM WITH SPECIAL REFERENCE TO SALEM" is a bonafide work carried out by S.GOKULAKANNAN, (Reg.No.18BBA1010). Under my supervision and guidance during sixth semester 2020 – 2021 in partial fulfillment of the requirement for the award of B.B.A Degree and the work is an original one and has not formed basis for the award of any degree, diploma, associateship, fellowship or any other similar title.


Head of the Department

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Signature of the Guide

Certified that candidate was examined by us in the Viva voice Examination held on 23/7/21


Internal Examiner




External Examiner

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**“A STUDY ON CONSUMER SATISFACTION OF AACHII
MASALA PRODUCTS IN NAMAKKAL ”**

*A Project Report submitted to the Periyar University
in partial fulfillment of the requirements for the award of the Degree of*
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

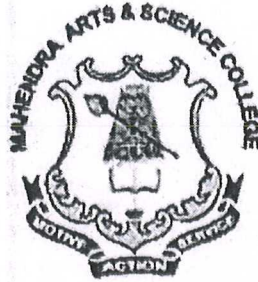
M.GOPI

(REG NO:18BBA1011)

Under the guidance of

Dr.V.RAMANITHILAGAM, M.A.,B.L.,M.B.A.,Ph.D.

*Assistant Professor in Department of B.B.A
Mahendra Arts & Science College Kalippatti*



**DEPARTMENT OF MANAGEMENT STUDIES
MAHENDRA ARTS AND SCIENCE COLLEGE(Autonomous)**

KALIPPATTI - 637 501.

APRIL - 2021

PRINCIPAL


**MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)**

Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

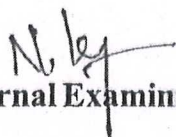
This is to certify that the project report is entitled "A STUDY ON CONSUMER SATISFACTION OF VIVO MOBILE PRODUCTS IN NAMAKKAL" is a bonafide work carried out by M.GOPI, (Reg.No.18BBA1011). Under my supervision and guidance during sixth semester 2020 – 2021 in partial fulfillment of the requirement for the award of B.B.A Degree and the work is an original one and has not formed basis for the award of any degree, diploma, associateship, fellowship or any other similar title.


Head of the Department

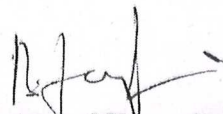

Signature of the Guide

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.

Project Report evaluation viva – voce examination conducted on 23/7/21 by


Internal Examiner




External Examiner

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**“A STUDY ON CUSTOMER SATISFICATION IN
HYUNDAI SANTRO CARS WITH SPECIAL REFERENCE TO
SALEM”**

A Project Report Submitted to the Mahendra Arts & Science College in partial
fulfilment of the requirements for the award degree of

BACHELOR OF BUSINESS ADMINISTRATION

SUBMITTED

By

K.HEMARAJ

(Reg No: 18BBA1012)

Under the Guidance of

Dr V.RAMANITHILAGAM, M.A.B.L, M.B.A.Ph.D,

**HEAD OF THE DEPARTMENT OF B.B.A,
MAHENDRA ARTS & SCIENCE COLLEGE(AUTONOMOUS), KALIPPATTI**



**DEPARTMENT OF BUSINESS ADMINISTRATION
MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS), KALIPPATTI**

NAMAKKAL-637501 APRIL-

2021

1

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE


This is to certify that the Project Report entitled " A STUDY ON CUSTOMER SATISFICATION TOWARDS HYUNDAI SANTRO CARS WITH SPECIAL REFERENCE TO SALEM DISTRICT " is a bona fide work carried out by Mr K.HEMARAJ (Reg No: 18BBA1012) under my supervision and guidance during sixth semester 2020-2021 . In partial fulfilment of the requirements for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION and the work is an original one and has not formed the basis for the award previously to any degree, diploma, associate ship, Fellowship of any other similar title.



HOD SIGNATURE

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


GUIDE SIGNATURE

Project Report evaluation viva-voce Examination conducted on 23/7/21


INTERNAL EXAMINER


EXTERNAL EXAMINER


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**A STUDY ON CUSTOMER SATISFACTION TOWARDS OPPO SMART
PHONE WITH SPECIAL REFERENCE TO SALEM TOWN**

A Project Report Submitted to the

MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

In partial Fulfilment of the Requirement for the Award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ILAYA KUMAR .S

(REG NO: 18BBA1013)

Under the Guidance of

Dr. V.RAMANI THILAGAM.MA,BL,MBA,Ph.D,

Assistant Professor in Management Studies



BACHELOR OF BUSINESS ADMINISTRATION

MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

KALIPPATTI -637501

APRIL-2021

PRINCIPAL

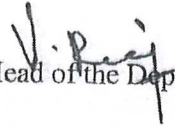
MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

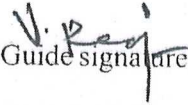
Kalippatti (PO) - 637 501, Namakkal (DT)

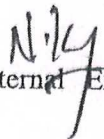
CERTIFICATE

This is to Certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS OPPO SMART PHONE WITH SPECIAL REFERENCE TO SALEM TOWN" is a bonafide work carried out by **ILAYA KUMAR .S** (REG NO: 18BBA1013) under my supervision and guidance during the academic year 2020-2021 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration and work is and the work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.



Head of the Department

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Guide signature


Internal Examiner




External Examiner

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501. Namakkal (DT)

**“A STUDY ON CONSUMER SATISFACTION TOWARDS MRF TYRE
WITH SPECIAL REFERENCE TO SALEM TOWN”**

*A Project Report submitted to the Periyar University
in partial fulfillment of the requirements for the award of the Degree of*
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

N. JACOB JAMES RAJA

(REG NO:18BBA1014)

Under the guidance of

Dr.V.RAMANITHILAGAM,B.L,M.B.A,M.Phil,Ph.D

Head of the Department of B.B.A



**DEPARTMENT OF MANAGEMENT STUDIES
MAHENDRA ARTS AND SCIENCE COLLEGE(Autonomous)**

KALIPPATTI - 637 501.

APRIL - 2021

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

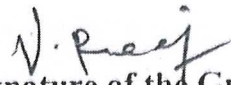
Kalippatti (PC) - 637 501. Namakkal (DT)

CERTIFICATE

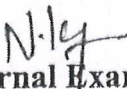
This is to certify that the project report is entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS MRF TYRE WITH SPECIAL REFERENCE TO SALEM TOWN" is a bonafide work carried out by N.JACOB JAMES RAJA, (Reg.No.18BBA1014). Under my supervision and guidance during sixth semester 2020 – 2021 in partial fulfillment of the requirement for the award of B.B.A Degree and the work is an original one and has not formed basis for the award of any degree, diploma, associateship, fellowship or any other similar title.

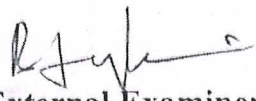

Head of the Department

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Signature of the Guide

Certified that candidate was examined by us in the Viva voice Examination held on 23/7/21


Internal Examiner


External Examiner



PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PC) - 637 501, Namakkal (DT)

**A STUDY ON CONSUMER SATISFACTION TOWARDS TOYOTA CAR
WITH SPECIAL REFERENCE TO SALEM TOWN**

A Project Report Submitted to the

MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

In partial Fulfilment of the Requirement for the Award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

S.JAGADESH KUMAR

(REG NO: 18BBA1015)

Under the Guidance of

Mrs.N.KAUSALYA.MBA.,

Assistant Professor in Management Studies



BACHELOR OF BUSINESS ADMINISTRATION

MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

KALIPPATTI -637501


April-2021

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

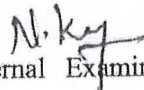
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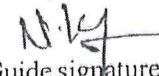
CERTIFICATE

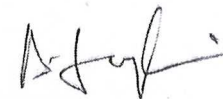
This is to Certified that the project entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS TOYOTA CAR WITH SPECIAL REFERENCE TO SALEM TOWN" is a bonafide work carried out by S.JAGADESH KUMAR (REG NO: 18BBA1015) under my supervision and guidance during the academic year 2020-2021 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration and work is and the work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


Head of the Department

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Internal Examiner


Guide signature


External Examiner


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

"A STUDY ON CONSUMER SATISFACTION TOWARDS
JIO NETWORKS WITH SPECIAL REFERENCE TO
SALEM"

A Project Report submitted to the Periyar University in partial
fulfillments of the requirements for the award degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

R.KARTHICK

(REG NO:18BBA1016)

Under the guidance of

Mr.C.SASIKUMAR

M.B.A., M.Phil.

Assistant Professor in Department of B.B.A



DEPARTMENT OF MANAGEMENT STUDIES

MAHENDRA COLLEGE OF ARTS AND SCIENCE [AUTONOMOUS]

AFFILIATED TO PERIYAR UNIVERSITY, SALEM-II

Accredited By NAAC with 'A' Grade & Recognized by s/2(f) and 12(b) of the UGC Act

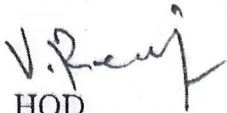
1956,

KALIPPATTI

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS JIO NETWORKS WITH SPECIAL REFERENCE TO SALEM DISTRICT" is a bonafide work, carried out independent by R.KARTHICK., Reg.No.(18BBA1016), student of third year BBA, under my supervision during 2020-2021, in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.



HOD

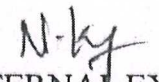
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.



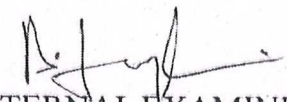
GUIDE

Certified that candidate was examined by us in the Viva Voice

Examination held on 23-07-2021



INTERNAL EXAMINER



EXTERNAL EXAMINER



PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**“A STUDY ON MARKET POTENTIALS AND BRAND
AWARENESS TOWARDS TVS APACHE 160 AT
KONGANAPURAM ”**

*A Project Report submitted to the Periyar University
in partial fulfillment of the requirements for the award of the Degree of*
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

P.KATHIRVEL

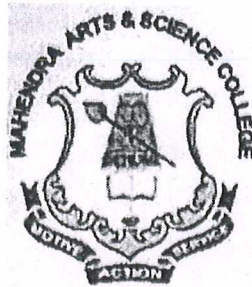
(REG NO:18BBA1017)

Under the Guidance of

Mr.C.SASIKUMAR,M.B.A.,M.Phil.,

Assistant Professor in Department of B.B.A

Mahendra Arts & Science College Kalippatti



**DEPARTMENT OF MANAGEMENT STUDIES
MAHENDRA ARTS AND SCIENCE COLLEGE(Autonomous)**

KALIPPATTI - 637 501.

APRIL - 2021

PRINCIPAL

**MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)**


Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

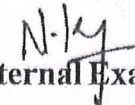
This is to certify that the project report is entitled “A STUDY ON MARKET POTENTIALS AND BRAND AWARENESS TOWARDS TVS APACHE 160 AT KONGANAPURAM ” is a bonafide work carried out by P.KATHIRVEL, (Reg.No.18BBA1017). Under my supervision and guidance during sixth semester 2020 – 2021 in partial fulfillment of the requirement for the award of B.B.A Degree and the work is an original one and has not formed basis for the award of any degree, diploma, associateship, fellowship or any other similar title.


Head of the Department

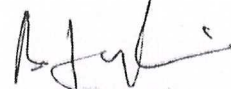
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Signature of the Guide

Project Report evaluation viva – voce examination conducted on 23.07.2021 by


Internal Examiner




External Examiner

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

A STUDY ON CUSTOMER SALES TOWARDS" PETER ENGLAND" WITH SPECIAL
REFERENCE TO SALEM TOWN

A Project Report Submitted to the

MAHENDRA ARTS &SCIENCE COLLEGE(AUTONOMOUS)

In partial Fulfilment of the Requirement for the Award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

S.KAVIYARASAN

(REG NO:18BBA1018)

Under the Guidance of

Mr.C.SASIKUMAR.MBA.M.Phil

Assistant Professor in Management Studies



MAHENDRA ARTS &SCIENCE COLLEGE (AUTONOMOUS)

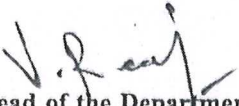
KALIPPATTI -637501

May-2021

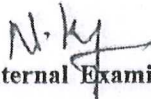

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

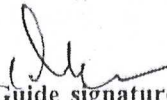
CERTIFICATE

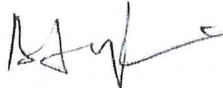
This is to Certified that the project entitled "A STUDY ON CUSTOMER SALES TOWARDS "PETER ENGLAND" WITH SPECIAL REFERENCE TO SALEM TOWN" is a bonafide work carried out by S.KAVIYARASAN (REG NO: 18BBA1018) under my supervision and guidance during the academic year 2020-2021 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration and work is and the work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similartitle.


Head of the Department

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Internal Examiner


Guide signature


External Examiner



PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

A STUDY ON CONSUMER SATISFACTION OF YAMAHA
BIKES WITH SPECIAL REFERENCE TO NAMAKKAL

A Project Report submitted to the Periyar University in partial
fulfilment of the requirements for the award degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

M.KEERTHI VASAN

(REG NO:18BBA1019)

Under the guidance of

Mr.C.SASI KUMAR M.B.A.,M.Phil.,

Assistant Professor in Department of B.B.A



DEPARTMENT OF MANAGEMENT STUDIES
MAHENDRA OF ARTS AND SCIENCE COLLEGE[AUTONOMOUS]

KALIPPATTI

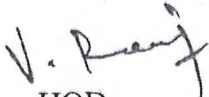
APRIL-2021

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

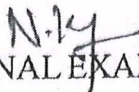
This is to certify that the project work entitled "A STUDY ON CONSUMER SATISFACTION OF YAMAHA BIKES WITH SPECIAL REFERENCE TO NAMAKKAL DISTRICT" is a bonafide work, carried out independent by KEERTHI VASAN.M Reg.No.(18BBA1019), student of third year BBA, under my supervision during 2020-2021, in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.


HOD

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


GUIDE

Certified that candidate was examined by us in the Viva Voice
Examination held on 23.07.2021


INTERNAL EXAMINER




EXTERNAL EXAMINER

PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

**“A STUDY ON CONSUMER PREFERENCE TOWARDS ROYAL
ENFIELD WITH SPECIAL REFERENCE TO SALEM”**

A Project Report submitted to the Periyar University

in partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

V.LOGESWARAN

(REG NO:18BBA1020)

Under the guidance of

Mr.C.SASIKUMAR MBA.,M.PHIL.,

Head of the Department of B.B.A



DEPARTMENT OF MANAGEMENT STUDIES

MAHENDRA ARTS AND SCIENCE COLLEGE(Autonomous)

KALIPPATTI - 637 501.



PRINCIPAL

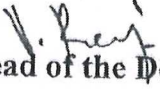
MAHENDRA ARTS & SCIENCE COLLEGE


(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

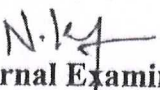
APRIL - 2021
CERTIFICATE

This is to certify that the project report is entitled "A STUDY ON ROYAL ENFIELD CONSUMER PREFERENCE TOWARDS WITH SPECIAL REFERENCE TO SALEM" is a bonafide work carried out by V.LOGESWARAN, (Reg.No.18BBA1020). Under my supervision and guidance during sixth semester 2020 – 2021 in partial fulfillment of the requirement for the award of B.B.A Degree and the work is an original one and has not formed basis for the award of any degree, diploma, associateship, fellowship or any other similar title.

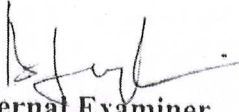

Head of the Department
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Signature of the Guide

Certified that candidate was examined by us in the Viva voice Examination held on 22.07.2021


Internal Examiner




External Examiner

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

“A STUDY ON CONSUMER SATISFACTION TOWARDS
BAJAJ BIKES WITH SPECIAL REFERENCE TO
SALEM”

A Project Report submitted to the Periyar University in partial
fulfillments of the requirements for the award degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

S.MADHAN

(REG NO:18BBA1021)

Under the guidance of

Mr.C.SASI KUMAR

M.B.A., M.Phil.

Assistant Professor in Department of B.B.A



DEPARTMENT OF MANAGEMENT STUDIES

MAHENDRA COLLEGE OF ARTS AND SCIENCE [AUTONOMOUS]

AFFILIATED TO PERIYAR UNIVERSITY, SALEM-11

Accredited By NAAC with 'A' Grade & Recognized by u/s/2(f) and 12(b) of the UGC Act

1956,

KALIPPATTI

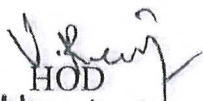
PRINCIPAL

1 MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

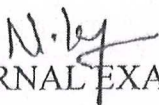
CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS BAJAJ WITH SPECIAL REFERENCE TO SALEM DISTRICT" is a bonafide work, carried out independent by MADHAN.S., Reg.No.(18BBA1021), student of third year BBA, under my supervision during 2020-2021, in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

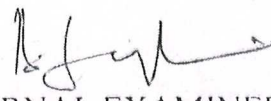

HOD
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


GUIDE

Certified that candidate was examined by us in the Viva Voice
Examination held on 23-07-2021


INTERNAL EXAMINER




EXTERNAL EXAMINER

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**A STUDY ON CUSTOMER SATISFACTION TOWARDS VKC BRAND
FOOTWEAR WITH SPECIAL REFERENCE TO SALEM TOWN**

A Project Report Submitted to the

MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

In partial Fulfilment of the Requirement for the Award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

P.MATHAN

(REG NO: 18BBA1023)

Under the Guidance of

Mr. C. SASIKUMAR .MBA,M.Phil.,

Assistant Professor in Management Studies



BACHELOR OF BUSINESS ADMINISTRATION

MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

KALIPPATTI -637501

April-2021

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(Autonomous)

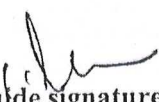
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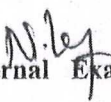
CERTIFICATE

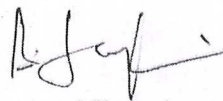
This is to Certified that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS VKC BRAND FOOTWEAR WITH SPECIAL REFERENCE TO SALEM TOWN" is a bonafide work carried out by P.MATHAN (REG NO: 18BBA1023) under my supervision and guidance during the academic year 2020-2021 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration and work is and the work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


Head of the Department

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Guide signature


Internal Examiner


External Examiner

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**A STUDY ON CUSTOMER SATISFICATION
TOWARDS YAMAHA BIKES**

*A Project Report Submitted to the Mahendra Arts & Science College in
partial fulfilment of the requirements for the award degree of*

BACHELOR OF BUSINESS ADMINISTRATION

SUBMITTED By

T.MEGANATHAN

(Reg No: 18BBA1024)

Under The Guidance of

C.SASIKUMAR,M.B.A.,M.Phil

HEAD OF THE DEPARTMENT OF B.B.A

MAHENDRA ARTS & SCIENCE COLLEGE(AUTONOMOUS),KALIPPATTI



**DEPARTMENT OF BUSINESS ADMINISTRATION
MAHENDRAARTS & SCIENCE COLLEGE(AUTONOMOUS),KALIPPATTI**

NAMAKKAL-637501

APRIL- 2021

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

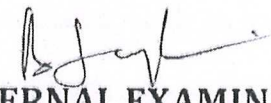
This is to certify that the Project Report entitled " A STUDY ON SATISFICATION TOWARDS YAMAHA BIKES " is a bona fide work carried out by Mr T.MEGANATHAN (Reg No: 18BBA1024) under my supervision and guidance during sixth semester 2020-2021 . In partial fulfillment of the requirements for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION and the work is an original one and has not formed the basis for the award previously to any degree, diploma, associate ship, Fellowship of any other similar title.


HOD SIGNATURE
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


GUIDE SIGNATURE

Project Report evaluation viva-voce Examination conducted on 23.07.2021


INTERNAL EXAMINER


EXTERNAL EXAMINER


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**“A STUDY ON CONSUMER SATISFACTION OF AACHI
MASALA PRODUCTS IN NAMAKKAL ”**

*A Project Report submitted to the Periyar University
in partial fulfillment of the requirements for the award of the Degree of*
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

S.MOHAN RAJ

(REG NO:18BBA1025)

Under the guidance of

Dr.B.JAYALAKSHMI.M.Com,M.Phil, M.B.A.,Ph.D.

Assistant Professor in Department of B.B.A

Mahendra Arts & Science College Kalippatti



DEPARTMENT OF MANAGEMENT STUDIES

MAHENDRA ARTS AND SCIENCE COLLEGE(Autonomous)

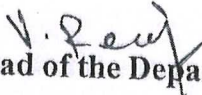
KALIPPATTI - 637 501.

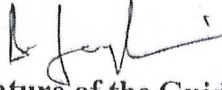
APRIL - 2021


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

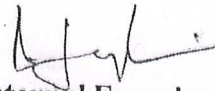
This is to certify that the project report is entitled "A STUDY ON CONSUMER SATISFACTION OF AACHI MASALA PRODUCTS IN NAMAKKAL" is a bonafide work carried out by S. MOHAN RAJ. (Reg.No.18BBA1025). Under my supervision and guidance during sixth semester 2020 – 2021 in partial fulfillment of the requirement for the award of B.B.A Degree and the work is an original one and has not formed basis for the award of any degree, diploma, associateship, fellowship or any other similar title.


Head of the Department
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Signature of the Guide

Project Report evaluation viva – voce examination conducted on 23/7/21 by


Internal Examiner


External Examiner


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**“A STUDY ON CONSUMER SATISFACTION TOWARDS
ROYAL ENFIELD WITH SPECIAL REFERENCE TO
SALEM”**

*A Project Report submitted to the Periyar University
in partial fulfillment of the requirements for the award degree of
BACHELOR OF BUSINESS ADMINISTRATION*

Submitted By

T.MURALIRAJ

(REG NO:18BBA1026)

Under the guidance of

N.KAUSALYA.,M.B.A.,

Assistant Professor in Department of B.B.A



DEPARTMENT OF MANAGEMENT STUDIES

MAHENDRA COLLEGE OF ARTS AND SCIENCE [AUTONOMOUS]

AFFILIATED TO PERIYAR UNIVERSITY, SALEM-11

Accredited By NAAC with 'A' Grade & Recognized by u/s/2(f) and 12(b) of the UGC Act
1956,

KALIPPATTI

PRINCIPAL


APRIL - 2021 **MAHENDRA ARTS & SCIENCE COLLEGE**

(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

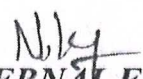
CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS ROYAL ENFIELD WITH SPECIAL REFERENCE TO SALEM DISTRICT" is a bonafide work, carried out independent by T.MURALIRAJ., Reg.No.(18BBA1026), student of third year BBA, under my supervision during 2019-2020, in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.

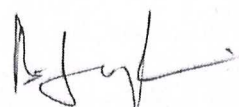

HOD
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


GUIDE

Certified that candidate was examined by us in the Viva Voice
Examination held on 23.07.2021


INTERNAL EXAMINER




EXTERNAL EXAMINER

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**"A STUDY ON CONSUMER PREFERENCE TOWARDS REDIMI
WITH SPECIAL REFERENCE TO SALEM "**

*A Project Report submitted to the Periyar University
in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF BUSINESS ADMINISTRATION*

Submitted By

M. NIRMAL RAJ (REG

NO:18BBA1028) Under the

guidance of

Dr.JAYALAKSHMI.,M.COM.,M.Phil.,MBA.,

Assistant Professor in Department of B.B.A

Mahendra Arts & Science College Kalippatti



**DEPARTMENT OF MANAGEMENT STUDIES MAHENDRA
ARTS AND SCIENCE COLLEGE(Autonomous)**

KALIPPATTI - 637 501.

MARCH - 2021

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)


CERTIFICATE

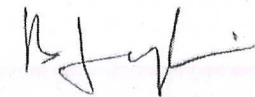
This is to certify that the project report is entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS REDMI WITH SPECIAL REFERENCE TO SALEM" is a bonafide work carried out by M. NIRMAL RAJ (Register No: 18BBA1028) under my supervision and guidance during the academic year 2020 – 2021, in partial fulfillment of the requirements for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION and the work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


HOD SIGNATURE

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


GUIDE SIGNATURE


INTERNAL EXAMINER


EXTERNAL EXAMINER


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS
BARATHI SUPER MARKET AT SALEM DISTRICT"**

A Project Report Submitted to

Mahendra arts & science college (Autonomous)

In partial Fulfilment of the Requirement for the Award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

V.NIRMAL RAJ

(REG NO: 18BBA1029)

Under the Guidance of

Dr.B.JAYALAKSHMI,M.COM.,M.Phil.,MBA.,Ph.D

Assistant Professor in business administration



DEPARTMENT OF BUSINESS ADMINISTRATION
MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

KALIPPATTI -637501

APRIL - 2021

PRINCIPAL

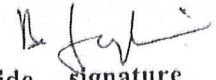
**MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)**

Kalippatti (PO) - 637 501, Namakkal (DT)

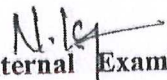
CERTIFICATE

This is to Certified that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS BARATHI SUPER MARKET" REFERENCE TO SALEM DISTRICT" is a bonafide work carried out by V.NIRMAL RAJ (REG NO: 18BBA1029) under my supervision and guidance during the academic year 2020-2021 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration and work is and the work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.

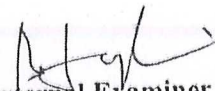

Head of the Department
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Guide signature

Project Report Evaluation Viva-Voce Examination Conducted on _____ by _____


Internal Examiner




External Examiner

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

A STUDY ON CONSUMER SATISFACTION OF KIA MOTORS
WITH SPECIAL REFERENCE TO NAMAKKAL

A Project Report submitted to the Periyar University in partial
fulfilment of the requirements for the award degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

G.NITHISH KUMAR

(REG NO:18BBA1030)

Under the guidance of

Dr.B.JAYALAKSHMI M.com.,M.Phil.,M.B.A.,Phd

Assistant Professor in Department of B.B.A



DEPARTMENT OF MANAGEMENT STUDIES
MAHENDRA OF ARTS AND SCIENCE COLLEGE [AUTONOMOUS]

KALIPPATTI

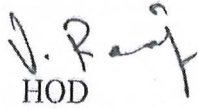
APRIL-2021

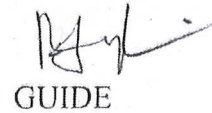
PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

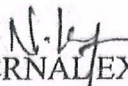
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HOD

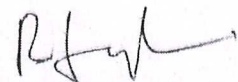

GUIDE

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.

Certified that candidate was examined by us in the Viva Voice
Examination held on 23/7/2021


INTERNAL EXAMINER




EXTERNAL EXAMINER

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**“A STUDY ON COSTUMER SATISFACTION
TOWARDS ONE PLUS MOBILES WITH SPECIAL
REFERENCE TO SALEM”**

A Project Report submitted to the Periyar University in partial
fulfilment of the requirements for the award degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

M.OMPRAKASH PUROHIT

(REG NO:18BBA1031)

Under the guidance of

Dr.B.JAYALAKSHMI

M.com.,M.phil.,M.B.A.,Ph.D

Assistant Professor in Department of B.B.A



DEPARTMENT OF MANAGEMENT STUDIES
MAHENDRA ARTS AND SCIENCE COLLEGE [AUTONOMOUS]

KALIPPATTI

April - 2021

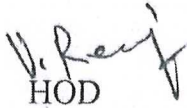
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MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

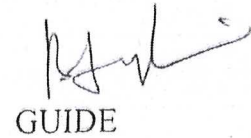
Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

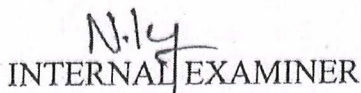
This is to certify that the project work entitled "A STUDY ON COSTUMER SATISFACTION TOWARDS ONE PLUS WITH SPECIAL REFERENCE TO SALEM DISTRICT" is a bonafide work, carried out independent by OMPRAKASH PUROHIT.M., Reg.No.(18BBA1031), student of third year BBA, under my supervision during 2020-2021, in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.


HOD

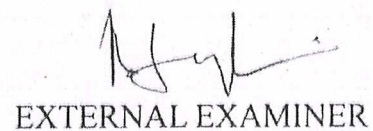
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


GUIDE

Certified that candidate was examined by us in the Viva Voice
Examination held on 23.7.2021


INTERNAL EXAMINER




EXTERNAL EXAMINER

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS OPPO SMART
PHONE WITH SPECIAL REFERENCE TO NAMAKKAL TOWN"**

A Project Report Submitted to the Periyar University

In partial fulfilment of the requirements for the award degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

PRASANTH.S

(Reg.No:18BBA1032)

Under the Guidance of

Dr.B.JAYALAKSHMI
M.com.,M.Phil.,M.B.A.,Ph.D

ASSISTANT PROFESSOR IN MANAGEMENT STUDIES



DEPARTMENT OF MANAGEMENT STUDIES

MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

KALIPPATTI-637501

APRIL- 2021

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MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

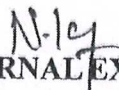
This is to certified that the Project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS OPPO SMART PHONE WITH SPECIAL REFERENCE TO NAMAKKAL TOWN" is a bonafide work carried out by PRASANTH.S (Reg.No: 18BBA1032) under my supervision and guidance during sixth semester 2020-2021. In partial fulfilment of the requirements for the award of BBA Degree and the work is an original one and has not formed basis for the award of any degree, diploma, associateship, fellowship or any other similartitle.


HOD SIGNATURE

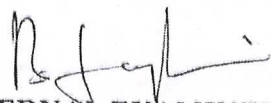
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


GUIDE SIGNATURE

Certified that candidate was examined by us in the viva-voice
Examination held on 23/7/21


INTERNAL EXAMINER




EXTERNAL EXAMINER

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**"A STUDY ON CONSUMER SATISFACTION TOWARDS ARUN
ICE CREAM EDAPPADI"**

*A Project Report submitted to the Periyar University
in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF BUSINESS ADMINISTRATION*

Submitted By

S. SANTHOSH KUMAR
(REG NO: 18BBA1035)

Under the guidance

Dr. B. JAYALAKSHMI, M.COM., M.Phil., MBA., Ph.D.,

*Assistant Professor in Department of B.B.A
Mahendra Arts & Science College Kalippatti*



DEPARTMENT OF MANAGEMENT STUDIES

MAHENDRA ARTS AND SCIENCE COLLEGE

(Autonomous)

KALIPPATTI - 637 501.

APRIL - 2021

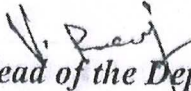
PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

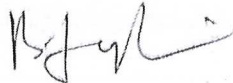
Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE


This is to certify that the project report is entitled "A STUDY ON
Consumer satisfaction TO WARDS ARUN ICE CREAM EDAPPADI"
is a bonafide work carried out by S. SANTHOSH KUMAR, (Reg.No.18BBA1035).
Under my supervision and guidance during sixth semester 2020 – 2021 in partial
fulfillment of the requirement for the award of B.B.A Degree and the work is an
original one and has not formed basis for the award of any degree, diploma,
associateship, fellowship or any other similar title.


Head of the Department

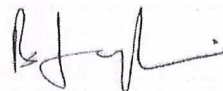
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Signature of the Guide

Project Report evaluation viva – voce examination conducted on 23.07.2021 by


Internal Examiner


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)


External Examiner

**“A STUDY ON CUSTOMER SATISFICATION TOWARDS
SURF EXCEL SOAP SPECIAL REFERENCE TO NAMAKKAL ”**

*A Project Report submitted to the Periyar University
in partial fulfillment of the requirements for the award of the Degree of*
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

T.SARAVANAKKUMAR

(REG

NO:18BBA1036)

Under the guidance of

Mrs.N.KAUSALYA.,M.B.A

Assistant Professor In Management Studies



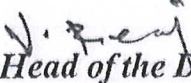
**DEPARTMENT OF MANAGEMENT STUDIES
MAHENDRA ARTS AND SCIENCE COLLEGE(Autonomous)
KALIPPATTI - 637 501.**

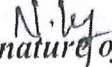
APRIL - 2021

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)


CERTIFICATE

This is to certify that the project report is entitled "A STUDY ON CUSTOMER SATISFICATION TOWARDS SURF EXCEL SOAP WITH SPECIAL REFERENCE TO NAMAKKAL" is a bonafide work carried out by T.SARAVANAKKUMAR, (Reg.No.18BBA1036). Under my supervision and guidance during sixth semester 2020 – 2021 in partial fulfillment of the requirement for the award of B.B.A Degree and the work is an original one and has not formed basis for the award of any degree, diploma, associateship, fellowship or any other similartitle.

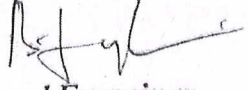

Head of the Department
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Signature of the Guide

Certified that candidate was examined by us in the Viva voice Examination
held on 23.07.2021


Internal Examiner




External Examiner

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

A STUDY ON CONSUMER SATISFACTION OF MARUTI
SUZUKI WITH SPECIAL REFERENCE TO NAMAKKAL

A Project Report submitted to the Periyar University in partial
fulfilment of the requirements for the award degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

P.SUDHARSON

(REG NO:18BBA1039)

Under the guidance of

Mrs.N.KAUSALYA M.B.A.,

Assistant Professor in Department of B.B.A



DEPARTMENT OF MANAGEMENT STUDIES

MAHENDRA OF ARTS AND SCIENCE COLLEGE [AUTONOMOUS]

KALIPPATTI

APRIL-2021

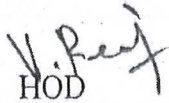
PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

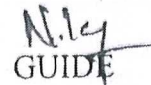
Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CONSUMER SATISFACTION OF MARUTI SUZUKI WITH SPECIAL REFERENCE TO NAMAKKAL DISTRICT" is a bonafide work, carried out independent by SUDHARSON.P Reg.No.(18BBA1039), student of third year BBA, under my supervision during 2020-2021, in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

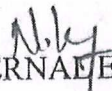

HOD

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.

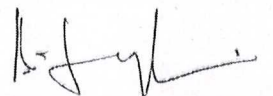

GUIDE

Certified that candidate was examined by us in the Viva Voice

Examination held on 23.07.2021


INTERNAL EXAMINER




EXTERNAL EXAMINER

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**“A STUDY ON COSTUMER SATISFACTION TOWARDS
SUZUKI BIKES WITH SPECIAL REFERENCE TO
SALEM”**

A Project Report submitted to the Periyar University in partial
fulfillments of the requirements for the award degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

S.SURENDIRAN

(REG NO:18BBA1041)

Under the guidance of

Mrs. N. KAUSALYA M.B.A.,

Assistant Professor in Department of B.B.A



DEPARTMENT OF MANAGEMENT STUDIES
MAHENDRA COLLEGE OF ARTS AND SCIENCE [AUTONOMOUS]
AFFILIATED TO PERIYAR UNIVERSITY, SALEM-11

Accredited By NAAC with 'A' Grade & Recognized by u/s/2(f) and 12(b) of the UGC Act

1956,

KALIPPATTI


PRINCIPAL

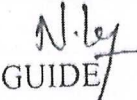
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

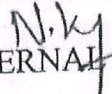
CERTIFICATE

This is to certify that the project work entitled "A STUDY ON COSTUMER SATISFACTION TOWARDS SUZUKI BIKES WITH SPECIAL REFERENCE TO SALEM DISTRICT" is a bonafide work, carried out independent by SURENDIRAN.S., Reg.No.(18BBA1041), student of third year BBA, under my supervision during 2020-2021, in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.


HOD
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


GUIDE

Certified that candidate was examined by us in the Viva Voice
Examination held on 23-07-2021


INTERNAL EXAMINER




EXTERNAL EXAMINER

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**A STUDY ON CUSTOMER SATISFACTION TOWARDS COLGATE PRODUCT WITH
SPECIAL REFERENCE TO SALEM TOWN**

**A Project Report Submitted to the
MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)**

**In partial Fulfilment of the Requirement for the Award of the Degree of
BACHELOR OF BUSINESS ADMINISTRATION**

Submitted by

K.SURIYAPRAKASH

(REG NO: 18BBA1042)

Under the Guidance of

Mrs.N.KAUSALYA.MBA

Assistant Professor in Management Studies



BACHELOR OF BUSINESS ADMINISTRATION

MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

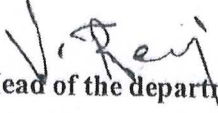
KALIPPATTI -637501

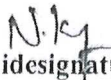
April-2021

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

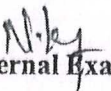
CERTIFICATE

This is to Certified that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS COLGATE PRODUCT WITH SPECIAL REFERENCE TO SALEM TOWN" is a bonafide work carried out by K.SURIYA PRAKASH (REG NO: 18BBA1042) under my supervision and guidance during the academic year 2020-2021 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration and work is and the work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similartitle.


Head of the department


Guidesignature

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Internal Examiner




External Examiner

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**“A STUDY ON CUSTOMER PREFERENCE TOWARDS BUYING A
ACER LAPTOP WITH SPECIAL REFERENCE TO SALEM”**

A Project Report submitted to the Periyar University
in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

E.SURYA

(REG

NO:18BBA1043)

Under the guidance of

Mrs.N.KAUSALYA,MBA

Head of the Department of B.B.A



DEPARTMENT OF MANAGEMENT STUDIES
MAHENDRA ARTS AND SCIENCE
COLLEGE(Autonomous)

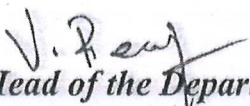
KALIPATTI - 637 501 .

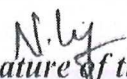

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501. Namakkal (DT)

APRIL-2021

CERTIFICATE

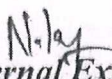
This is to certify that the project report is entitled "**LAPTOP CUSTOMER PREFERENCE TOWARDS WITH SPECIAL REFERENCE TO SALEM**" is a bonafide work carried out by **E.SURYA**, (Reg.No.18BBA1043). Under my supervision and guidance during sixth semester 2020 – 2021 in partial fulfillment of the requirement for the award of B.B.A Degree and the work is an original one and has not formed basis for the award of any degree, diploma, associateship, fellowship or any other similar title.


Head of the Department

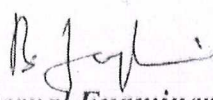

Signature of the Guide

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.

Certified that candidate was examined by us in the Viva voice Examination held
on 23.7.2021


Internal Examiner




External Examiner

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

A STUDY ON CUSTOMER
SATISFICATION TOWARDS MRF TYRES
WITH REFERENCE TO SHIVAMOGGA
CITY

*A Project Report Submitted to the Mahendra Arts & Science College in
partial fulfilment of the requirements for the award degree of*

BACHELOR OF BUSINESS ADMINISTRATION

SUBMITTED By

C.THARANIDHARAN

(Reg No: 18BBA1044)

Under The Guidance of

C.SASIKUMAR,M.B.A.,M.Phil

HEAD OF THE DEPARTMENT OF B.B.A

MAHENDRA ARTS & SCIENCE COLLEGE(AUTONOMOUS),KALIPPATTI



DEPARTMENT OF BUSINESS ADMINISTRATION
MAHENDRAARTS & SCIENCE COLLEGE(AUTONOMOUS),KALIPPATTI

NAMAKKAL-637501

APRIL- 2021

PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

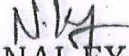
CERTIFICATE

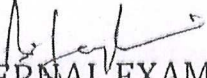
This is to certify that the Project Report entitled " A STUDY ON SATISFICATION TOWARDS MRF TYRES With reference to shivamogga City " is a bona fide work carried out by Mr C.THARANIDHARAN (Reg No: 18BBA1044) under my supervision and guidance during sixth semester 2020-2021 . In partial fulfillment of the requirements for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION and the work is an original one and has not formed the basis for the award previously to any degree, diploma, associate ship, Fellowship of any other similar title.


HOD SIGNATURE
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


GUIDE SIGNATURE

Project Report evaluation viva-voce Examination conducted on 23.7.2021


INTERNAL EXAMINER


EXTERNAL EXAMINER


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501. Namakkal (DT)

**“A STUDY ON COSTUMER SATISFACTION
TOWARDS APPLE WITH SPECIAL REFERENCE TO
SALEM”**

A Project Report submitted to the Periyar University in partial
fulfilment of the requirements for the award degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

S.VINOD KUMAR

(REG NO:18BBA1046)

Under the guidance of

Dr.B.JAYALAKSHMI

M.com.,M.phil.,M.B.A.,Ph.D

Assistant Professor in Department of B.B.A



DEPARTMENT OF MANAGEMENT STUDIES

MAHENDRA ARTS AND SCIENCE COLLEGE [AUTONOMOUS]

KALIPPATTI

April - 2021

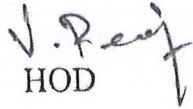
PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

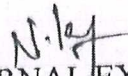
This is to certify that the project work entitled "A STUDY ON COSTUMER SATISFACTION TOWARDS APPLE WITH SPECIAL REFERENCE TO SALEM DISTRICT" is a bonafide work, carried out independent by VINOD KUMAR.S., Reg.No.(18BBA1046), student of third year BBA, under my supervision during 2020-2021, in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.


HOD

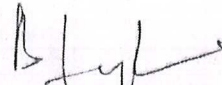
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


GUIDE

Certified that candidate was examined by us in the Viva Voice
Examination held on 23.7.2021


INTERNAL EXAMINER




EXTERNAL EXAMINER

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS
GOLD WINNER OIL SPECIAL REFERENCE TO NAMAKKAL"**

*A Project Report Submitted to the Periyar University
In partial fulfilment of the requirements for the award degree of*

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By
VINOTH.A
(Reg.No:18BBA1047)

Under the Guidance of
MS. N.KAUSALYA.,MBA
ASSISTANT PROFESSOR IN MANAGEMENT STUDIES

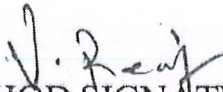


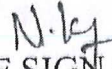
DEPARTMENT OF MANAGEMENT STUDIES
MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)
KALIPPATTI-637501
APRIL- 2021


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

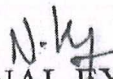
CERTIFICATE

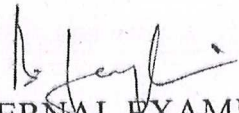
This is to certified that the Project report entitled "A Study on consumer Satisfaction Towards The Service Rendered By Gold Winner OIL TO Namakkal DISTRICT" is a bonafide work carried out by VINOTH.A (Reg.No: 18BBA1047) under my supervision and guidance during sixth semester 2020-2021. In partial fulfilment of the requirements for the award of BBA Degree and the work is an original one and has not formed basis for the award of any degree, diploma, associateship, fellowship or any other similartitle.


HOD SIGNATURE
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


GUIDE SIGNATURE

Certified that candidate was examined by us in the viva-voice
Examination held on 23.10.21


INTERNAL EXAMINER


EXTERNAL EXAMINER


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

"A STUDY ON CUSTOMER SATISFICATION HIMALAYA NATURAL
PRODUCT SALEM "

A Project Report submitted to the Periyar University

in partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

N.YASENKHAN

(REG NO:18BBA1048)

Under the guidance of

Mrs.N.KAUSALYA.,M.B.A

Assistant Professor In Management Studies



DEPARTMENT OF MANAGEMENT STUDIES MAHENDRA ARTS
AND SCIENCE COLLEGE (Autonomous) KALIPPATTI - 637501.

APRIL - 2021


PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

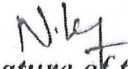
Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

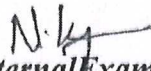
This is to certify that the project report is entitled "A STUDY ON CUSTOMER SATISFICATION HIMALAYA NATURAL PRODUCT SALEM" is a bonafide work carried out by N.YASENKHAN, (Reg.No.18BBA1048). Under my supervision and guidance during sixth semester 2020 – 2021 in partial fulfillment of the requirement for the award of B.B.A Degree and the work is an original one and has not formed basis for the award of any degree, diploma, associateship, fellowship or any other similartitle.


Head of the Department

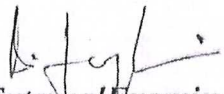
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Signature of the Guide

Certified that candidate was examined by us in the Vivavoice Examination
held on 22.7.2021


Internal Examiner




External Examiner

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501. Namakkal (DT)

**A STUDY ON CUSTOMER SATISFACTION TOWARDS NIPPON PAINT WITH
SPECIAL REFERENCE TO NAMAKKAL TOWN**

**A Project Report Submitted to the
MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)
In partial Fulfilment of the Requirement for the Award of the Degree of**

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

C.ABINAYA

(REG NO: 18BBA1050)

Under the Guidance of

Dr. B. JAYALAKSHMI. M. Com, M. PhIL, MBA. Ph

D

Assistant Professor in Management Studies



MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

KALIPPATTI - 637501

April-2021

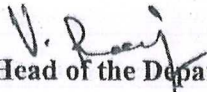
PRINCIPAL

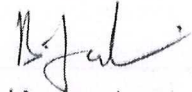
**MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)**

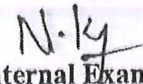
Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

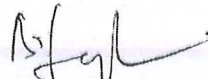
This is to Certified that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS NIPPON PAINT WITH SPECIAL REFERENCE TO NAMAKKAL TOWN" is a bonafide work carried out by C.ABINAYA (REG NO: 18BBA1050) under my supervision and guidance during the academic year 2020-2021 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration and work is and the work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similartitle.


Head of the Department
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Guide signature


Internal Examiner




External Examiner

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**A STUDY ON CUSTOMER SATISFACTION TOWARDS SONY LED TV
WITH SPECIAL REFERENCE TO TIRUCHENGODETOWN**

A Project Report Submitted to the

MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

In partial Fulfillment of the Requirement for the Award of the Degree of

**BACHELOR OF BUSINESS
ADMINISTRATION**

Submitted by

M.ABITHA

(REG NO: 18BBA1051)

Under the Guidance of

Dr.V.RAMANITHILAGAM.BL.MBA.PhD

Assistant Professor in Management Studies



MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

KALIPPATTI -637501

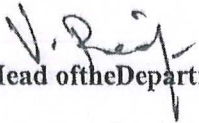
April-2021

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

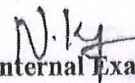
CERTIFICATE

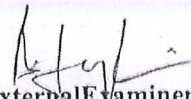
This is to Certified that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS SONY LED TV WITH SPECIAL REFERENCE TO TIRUCHENGODETOW" is a bonafide work carried out by M.ABITHA (REG NO: 18BBA1051) under my supervision and guidance during the academic year 2020-2021 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration and work is and the work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


Head of the Department

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Guidesignature


Internal Examiner


External Examiner


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

"A STUDY ON REVIVAL OF FRESHUP-A B TO C (business to customer) CONCERN AFTER LOCKDOWN IN CUSTOMER ACQUISITION"

A Project report submitted to the
MAHENDRA ARTS AND SCIENCE COLLEGE in PARTIAL
FULFILMENT of the requirement for the award degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

ANISHA.M

(REG NO:18BBA1052)

Under the guidance of

Mr.C.SASIKUMAR M.B.A.,M.Phil.,

Assistant Professor in Department of B.B.A



DEPARTMENT OF BUSINESS ADMINISTRATION
MAHENDRA COLLEGE OF ARTS AND SCIENCE
[AUTONOMOUS]

KALIPATTI-637501

April-2020


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

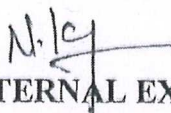
This is to certify that the project entitled "A STUDY ON REVIVAL OF FRESHUP-A B TO C (business to customer) CONCERN AFTER LOCKDOWN IN CUSTOMER ACQUISITION" is a bonafide work, carried out independent by ANISHA.M. Reg.No.(18BBA1052) under the supervision and guidance during the academic year 2020-2021 in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration and Work is and the work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


HOD
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


GUIDE

Certified that candidate was examined by us in the Viva Voice

Examination held on 23.07.2021


INTERNAL EXAMINER


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)


EXTERNAL EXAMINER

**A Study on Customer Buying Behaviour with special reference
to TITAN Salem City.**

**SUMMER TRAINING REPORT SUBMITTED TO THE PERIYAR
UNIVERSITY SALEM FOR THE AWARD OF THE DEGREE OF**

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ANKITA TRIPATHY. C

Reg. No. : 18BBA1053

Under the Supervision and Guidance of

Mr.DR.V.RAMANITHILAGAM
ASSISTANT PROFESSOR




DEPARTMENT OF COMMERCE
MAHENDRA ARTS & SCIENCE COLLEGE
NAMAKKAL-637501.

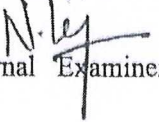
APRIL 2021.

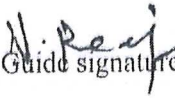
PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

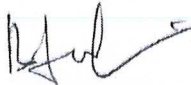
CERTIFICATE

This is to Certified that the project entitled "A Study on Customer Buying Behaviour with special reference to TITAN Salem City." is a bonafide work carried out by ANKITA TRIPATHY. C (REG NO: 18BBA1053) under my supervision and guidance during the academic year 2020-2021 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration and work is and the work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


Head of the Department
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Internal Examiner


Guide signature


External Examiner


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**A STUDY ON PROBLEMS AND PROSPECTS OF IMPORT AND EXPORT IN
TURMERIC PRODUCT WITH SPECIAL REFERNCE TO ERODE DISTRICT**

*A project report submitted to the Mahendra Arts and Science College (autonomous) in partial fulfillment of the requirements
for the award of the degree of*

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

APARNA KUMARI. A

Reg. No : 18BBA1054

Under the Supervision and Guidance of

Mrs. N.KAUSALYA, MBA.,

Assistant Professor in Management Studies



**DEPARTMENT OF BUSINESS ADMINISTRATION MAHENDRA
ARTS & SCIENCE COLLEGE**

[AUTONOMOUS]

AFFILIATED TO PERIYAR UNIVERSITY, SALEM-11

Accredited by NAAC with „A“ Grade & Recognized by u/s/ 2(f) and 12(B) of the UGC Act 1956

Kalippatti (PO), Namakkal – 637 501.

MAY – 2021

PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE

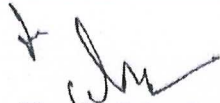
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON PROBLEMS AND PROSPECTS OF IMPORT AND EXPORT IN TURMERIC PRODUCT WITH SPECIAL REFERENCE TO ERODE DISTRICT" is a bonafide record of work done by

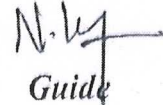
APARNA KUMARI. A (18BBA1054), under my supervision and guidance during the academic year 2020-2021 in partial fulfillment of the requirements for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION that the project has not previously formed the basis for the award of any other Degree, Diploma, Fellowship, Associate ship or any other title of the project represents independent and original work on the part of the candidate.



Head of the Department.

signature

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.



Guide



INTERNAL EXAMINER



EXTERNAL EXAMINER

MINER



PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

A STUDY ON CUSTOMER SATISFACTION TOWARDS PEARS SOAP
WITH SPECIAL
REFERENCE TO NAMAKKAL TOWN

A Project Report Submitted to the
MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)
In partial Fulfilment of the Requirement for the Award of the Degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted

by

P.ARCHA

NA

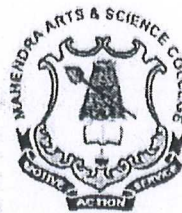
(REG NO: 18BBA1055)

Under the Guidance of

Mr.SASIKUMAR.MBA.M.

Phil

Assistant Professor in Management Studies



MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

KALIPPATTI -637501

April-2021


PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)


Kalippatti (PO) - 637 501, Namakkal (DT)

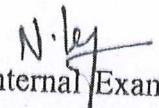
CERTIFICATE

This is to Certified that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS COLGATE PRODUCT WITH SPECIAL REFERENCE TO SALEM TOWN" is a bonafide work carried out by P.ARCHANA (REG NO: 18BBA1055) under my supervision and guidance during the academic year 2020-2021 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration and work is and the work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.

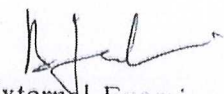

Head of the Department

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Guide signature


Internal Examiner




External Examiner

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**A Study on Effect of BANNING MAGGI on other ready to
eatfoods A Project Report Submitted to the
MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)
In partial Fulfilment of the Requirement for the Award of the Degree of
BACHELOR OF BUSINESS ADMINISTRATION**

Submitted by

R.BHUVANESWARI

(REG NO: 18BBA1056)

Under the Guidance of

Mr.SASI KUMAR,M.B.A.,M.Phil.,

Assistant Professor in Management Studies



**BACHELOR OF BUSINESS ADMINISTRATION
MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)**

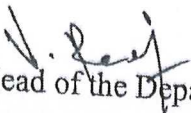
KALIPPATTI -637501


APRIL- 2021

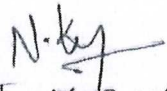
PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

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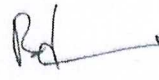
This is to Certified that the project entitled "A Study on Effect of BANNING MAGGI on other ready to eatfoods " is a bonafide work carried out hby R.BHUVANESWARI (REG NO: 18BBA1056) under my supervision and guidance during the academic year 2020-2021 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration and work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


Head of the Department
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Guide signature


INTERMAC




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MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**"A STUDY ON CONSUMER SATISFACTION TOWARDS
HAMAM**

SOAPS WITH SPECIAL REFERENCE TO EDAPPADI TOWN"

A Project Report Submitted to the

MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

In partial Fulfilment of the Requirement for the Award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

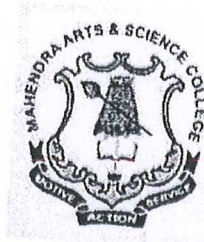
K. DIVYA

(REG NO: 18BBA1057)

Under the Guidance of

**Dr. V.RAMANI THILAGAM.MA,BL,MBA,Ph.D, Assistant professor
and HOD.**

Assistant Professor in Management Studies



BACHELOR OF BUSINESS ADMINISTRATION

MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

KALIPPATTI -637501

April-2021


PRINCIPAL

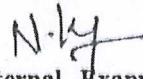
**MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)**


Kalippatti (PO) - 637 501, Namakkal (DT)

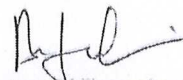
CERTIFICATE

This is to Certified that the project entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS HAMAM SOAPS WITH SPECIAL REFERENCE TO EDAPPADI TOWN" is a bonafide work carried out by K.DIVYA (REG NO: 18BBA1057) under my supervision and guidance during the academic year 2020-2021 in partial fulfillment of the requirement for the award of the Degree of Bachelor of Business Administration and work is and the work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


Head of the Department
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Internal Examiner


Guide signature


External Examiner



PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

Study on Customer Satisfaction towards the service rendered by TRUE SAI
WORKS at Salem City.
AT SALEM

A Project Report Submitted to Mahendra arts & science college (autonomous)

In partial Fulfilment of the Requirement for the Award of the Degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

K.DIVYA

Reg. No. : 18BBA1058

Under the Guidance of

Mr.SASI KUMAR. BA.,M.Phil.,

ASSISTANT PROFESSOR



DEPARTMENT OF BUSINESS ADMINISTRATION MAHENDRA
ARTS & SCIENCE COLLEGE (AUTONOMOUS).

NAMAKKAL-637501.

MARCH 2021.



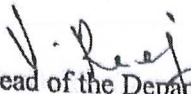
PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

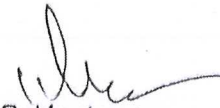
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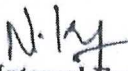
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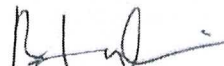
This is to Certified that the project entitled "Study on Customer Satisfaction towards the service rendered by TRUE SAI WORKS at Salem City.AT SALEM" is a bonafide work carried out by K.DIVYA (REG NO: 18BBA1058) under my supervision and guidance during the academic year 2020-2021 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration and work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


Head of the Department

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Guide signature


Internal Examiner


External Examiner



PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**A STUDY ON CUSTOMER SATISFACTION TOWARDS
PRS TYRES WITH SPECIAL REFERENCE TO SALEM**

A Project Report Submitted to the

MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

In partial Fulfilment of the Requirement for the Award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

A. GAYATHRI

(REG NO: 18BBA1059)

Under the Guidance of

Mr. SASI KUMAR, M.B.A., M.Phil.,

Assistant Professor in Management Studies



BACHELOR OF BUSINESS ADMINISTRATION

MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

KALIPPATTI - 637501

April-2021

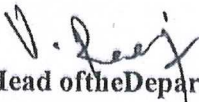
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**MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)**

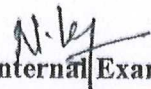
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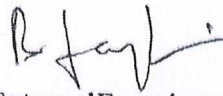
CERTIFICATE

This is to Certified that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS PRS TYRES WITH SPECIAL REFERENCE TO SALEM" is a bonafide work carried out by A. GAYATHRI (REG NO: 18BBA1059) under my supervision and guidance during the academic year 2020-2021 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration and work is and the work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similartitle.


Head of the Department
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Guidesignature


Internal Examiner


External Examiner


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
INDIA CEMENT LIMITED AT SALEM CITY ”**

*A Project Report submitted to the Periyar University
in partial fulfillment of the requirements for the award of the Degree of*
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

R.HARINI

(REG NO:18BBA1060)

Under the guidance of

Dr.B.JAYALAKSHIMI,M.Com.,M.Phil.,MBA.,Ph.D

Assistant Professor in Department of B.B.A

Mahendra Arts & Science College Kalippatti



**BACHELOR OF BUSINESS ADMINISTRATION
MAHENDRA ARTS AND SCIENCE COLLEGE(Autonomous)**

KALIPPATTI - 637 501.

APRIL - 2021

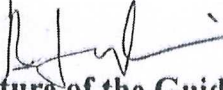

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

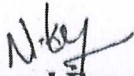
This is to certify that the project report is entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS INDIA CEMENTS LIMITED ATSALEM CITY" is a bonafide work carried out by R.HARINI, (Reg. No.18BBA1060). Under my supervision and guidance during sixth semester 2020 – 2021 in partial fulfillment of the requirement for the award of B.B.A Degree and the work is an original one and has not formed basis for the award of any degree, diploma, associateship, fellowship or any other similar title.

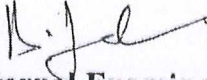

Head of the Department

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Signature of the Guide

Project Report evaluation viva – voce examination conducted on 23/7/21 by


Internal Examiner


External Examiner


PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

A STUDY ON CONSUMER BEHAVIOUR TOWARDS HAMAM SOAPS WITH SPECIAL
REFERENCE TO SALEM DISTRICT

A Project Report Submitted to the
MAHENDRA ARTS & SCIENCE COLLEGE(AUTONOMOUS)
In partial Fulfilment of the Requirement for the Award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

V.JOTHIKA

(REG NO: 18BBA1061)

Under the Guidance of

Dr.B.JAYALAKSHMI.M.COM.MBA.PhD

Assistant Professor in Management Studies



MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

KALIPPATTI-637501

April-2021

PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

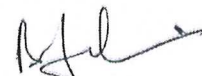
Kalippatti (PO) - 637 501. Namakkal (DT)

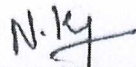
CERTIFICATE

This is to Certified that the project entitled "A STUDY ON CONSUMER BEHAVIOUR TOWARDS HAMAM SOAPS WITH SPECIAL REFERENCE TO SALEM DISTRICT" is a bonafide work carried out by V.JOTHIKA (REG NO: 18BBA1061) under my supervision and guidance during the academic year 2020-2021 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration and work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.

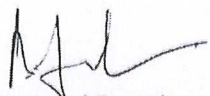

Head of the Department

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Guide signature


Internal Examiner




External Examiner

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

"A STUDY ON CONSUMER PREFERENCE TOWARDS REALME
MOBILE WITH SPECIAL REFERENCE TO
SALEM"

A Project Report submitted to the Periyar University in partial
fulfillment of the requirements for the award degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

K.KARTHIKA

(REG NO:18BBA1062)

Under the guidance of

Dr.B.JAYALAKSHMI

M.com.,M.phil.,M.B.A.,Ph.D

Assistant Professor in Department of B.B.A



DEPARTMENT OF MANAGEMENT STUDIES

MAHENDRA COLLEGE OF ARTS AND SCIENCE [AUTONOMOUS]

AFFILIATED TO PERIYAR UNIVERSITY, SALEM-11

Accredited By NAAC with 'A' Grade & Recognized by u/s/2(f) and 12(b) of
the UGC Act 1956,

KALIPPATTI

2021


PRINCIPAL

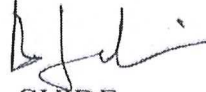
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

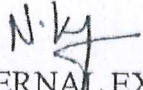
CERTIFICATE

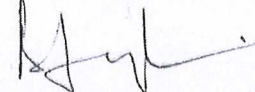
This is to certify that the project work entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS REALME MOBILE WITH SPECIAL REFERENCE TO SALEM DISTRICT" is a bonafide work, carried out independent by **KARTHIKA.K.** Reg.No(18BBA1062), student of third year BBA, under my supervision during 2020-2021, in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.


HOD
Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


GUIDE

Certified that candidate was examined by us in the
Viva Voice Examination held on 23.07.2021


INTERNAL EXAMINER


EXTERNAL EXAMINER


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**A STUDY ON FARMER SATISFACTION TOWARDS AGRICULTURE
MARKET WITH SPECIAL REFERENCE TO NAMAKKAL DISTRICT**

A Project Report Submitted to

Mahendra arts & science college (autonomous)

In partial Fulfilment of the Requirement for the Award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by K.PREMA

(18BBA1065)

the Guidance of MS .N. KOWSALYA, MBA.

Assistant Professor in business administration



**DEPARTMENT OF BUSINESS ADMINISTRATION MAHENDRA ARTS & SCIENCE
COLLEGE (AUTONOMOUS)**

Affiliated to Periyar University, Salem-11.

Accredited by NACC with „A“ GRADE & Recognized by U/S2(f) and 12(B) of the UGC Act 1956,

Kalipatti (Po), Namakkal (Dt)-637501.

KALIPPATTI -637501 APRIL – 2021


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalipatti (PO) - 637 501, Namakkal (DT)

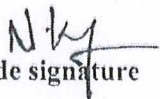


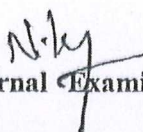
CERTIFICATE

This is to Certified that the project entitled "A STUDY ON FARMER SATISFACTION TOWARDS AGRICULTURE MARKET WITH SPECIAL REFERENCE TO NAMAKKAL DISTRICT" is a bonafide work carried out by **K.PREMA** REG NO(18BBA1065) under my supervision and guidance during the academic year 2020-2021 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration and work is and the work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar titlell

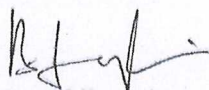

Head of the Department

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Guide signature


Internal Examiner


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)


External Examiner



A STUDY ON BRAND IMAGE TOWARDS KCP SOLAR SYSTEM, SALEM

A Project Report Submitted to the

MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

In partial Fulfilment of the Requirement for the Award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

G .RAMYA

(REG NO: 18BBA1066)

Under the Guidance of

Mrs.N.KAUSALYA

MBA.,

Assistant Professor in Management Studies



BACHELOR OF BUSINESS ADMINISTRATION

MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

KALIPPATTI -637501

April-2021

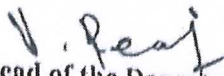
PRINCIPAL

**MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)**

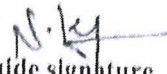
Kalippatti (PO) - 637 501, Namakkal (DT)

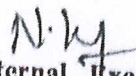
CERTIFICATE


This is to Certified that the project entitled "A STUDY ON BRAND IMAGE TOWARDS KCP SOLAR SYSTEM, SALEM " is a bonafide work carried out by G. RAMYA (REG NO: 18BBA1066) under my supervision and guidance during the academic year 2020- 2021 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration and work is and the work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.



Head of the Department

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Guide signature


Internal Examiner


External Examiner



PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**A STUDY ON CUSTOMER SATISFACTION TOWARDS
ALAMALU STEEL WITH REFERENCE TO SALEM**

A Project Report Submitted to the

MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

In partial Fulfilment of the Requirement for the Award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

REEMJHIM KUMARI. B

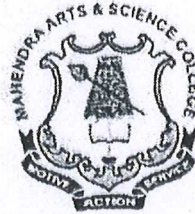
(REG NO: 18BBA1067)

Under the Guidance of

Dr.B.JAYALAKSHMI

M.com.,M.phil.,M.B.A.,Ph.D

Assistant Professor in Department of B.B.A



BACHELOR OF BUSINESS ADMINISTRATION

MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

KALIPPATTI -637501

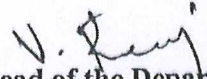
April-2021

1

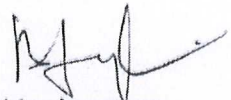
PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

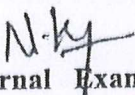
CERTIFICATE

This is to Certified that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS ALAMALU STEEL WITH REFERENCE TO SALEM" is a bonafide work carried out by REEMJHIM KUMARI. B (REG NO: 18BBA1067) under my supervision and guidance during the academic year 2020-2021 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration and work is and the work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.

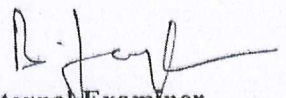

Head of the Department

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Guide signature


Internal Examiner




External Examiner

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**“A STUDY ON EFFECTIVENESS OF MARKETING IN
ADVERTISEMENT AT CHANDRIKA SOAP ”**

*A Project Report submitted to the Periyar University
in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF BUSINESS ADMINISTRATION*

Submitted By

SARUMATHI S

(REG NO:18BBA1070)

Under the guidance of

MS.KAUSALYA,MBA

Head of the Department of B.B.A



**DEPARTMENT OF MANAGEMENT STUDIES
MAHENDRA ARTS AND SCIENCE COLLEGE(Autonomous)**

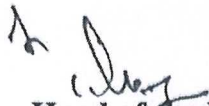
KALIPPATTI - 637 501.

APRIL - 2021

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

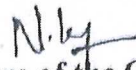
CERTIFICATE

This is to certify that the project report is entitled ““A STUDY ON EFFECTIVENESS OF MARKETINGIN ADVERTISEMENT AT CHANDRIKA SOAP” is a bonafide work carried out by SARUMATHI S , (Reg.No.18BBA1070). Under my supervision and guidance during sixth semester 2020 – 2021 in partial fulfillment of the requirement for the award of B.B.A Degree and the work is an original one and has not formed basis for the award of any degree, diploma, associateship, fellowship or any other similititle.



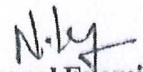
Head of the Department

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.

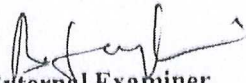


Signature of the Guide

Certified that candidate was examined by us in the Viva voice Examination held on 23.07.2021



Internal Examiner



External Examiner

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**A STUDY ON BRAND IMAGE TO WARD RENAULT INDIA
CARS, SALEM**

A Project Report Submitted to the
MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

In partial fulfillment of the Requirement for the Award of the Degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SATHYA L
(REG NO:18BBA1071)

Under the Guidance of

Mrs. Dr. V. RAMANITHILAGAM, M.A., B.L., MBA., Ph.D.,
Assistant Professor and HOD in Management Studies



BACHELOR OF BUSINESS ADMINISTRATION
MAHENDRA ARTS & SCIENCE COLLEGE (AUTONOMOUS)

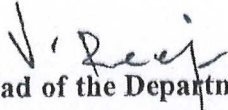
KALIPPATTI - 637501

April - 2021


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

CERTIFICATE

This is to Certified that the project entitled "A STUDY ON BRAND IMAGE TOWARD RENAULT INDIA CARS, SALEM" is a bonafide work carried out by SATHYA L (REG NO: 18BBA1071) under my supervision and guidance during the academic year 2020-2021 in partial fulfillment of the requirement for the award of the Degree of Bachelor of Business Administration and work is and the work is an original one and has not formed basis for the award of any degree, diploma, associateship, fellowship or any other similar title.



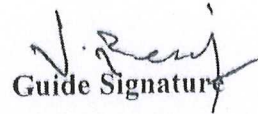
Head of the Department

Head of the Department

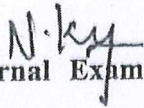
Business Administration,

Mahendra Arts & Science College (Autonomous),

Kalippatti-637 501.



Guide Signature



Internal Examiner

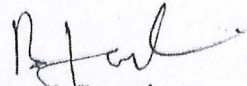


PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)



External Examiner



MAHENDRA ARTS & SCIENCE COLLEGE (Autonomous)

Affiliated to Periyar University, Salem.

Accredited by NAAC with 'A' Grade & Recognized u/s 2(f) and 12(B) of the UGC Act 1956
Kalippatti - 637 501, Namakkal (Dt), Tamil Nadu.

DEPARTMENT OF BUSINESS ADMINISTRATION

Students Undertaking Field Projects / Internships / In-plant Training / Student Projects

Programme : BBA

S.No.	Reg. No.	Name	Field Projects	Internships	In-plant Training	Student Projects
1.	19BBA1001	ABUBAKER SIDDIQ.M			✓	
2.	19BBA1002	ANANDHARAHUL. M			✓	
3.	19BBA1003	ASHOK. G			✓	
4.	19BBA1004	BALAMANIKANDAN.G			✓	
5.	19BBA1005	BALA MURAGAN. T			✓	
6.	19BBA1006	BARANI. A B			✓	
7.	19BBA1007	BENO.J			✓	
8.	19BBA1008	CHINNASAMY			✓	
9.	19BBA1010	DILIPKUMAR. M			✓	
10.	19BBA1011	DURAI MURAGAN. M			✓	
11.	19BBA1012	HARIHARAN. S			✓	
12.	19BBA1014	ILLA MURAGAN. J			✓	
13.	19BBA1016	JAI SURYA. C			✓	
14.	19BBA1017	KANNAN. S			✓	
15.	19BBA1019	KATHIRESAN			✓	
16.	19BBA1023	MARIA FRANCIS. A			✓	
17.	19BBA1024	MICHAEL GEORGE. D			✓	
18.	19BBA1025	MOHAMMAD YOUSUF. M			✓	
19.	19BBA1026	MUHAMMED ABDUL RAHMAN. M			✓	
20.	19BBA1028	POOVARASAN. K			✓	
21.	19BBA1029	PRASANTH. M			✓	
22.	19BBA1030	PRITHIVI RAJ. M			✓	
23.	19BBA1032	SANJAY. V			✓	

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MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (Dt)

S.No.	Reg. No.	Name	Field Projects	Internships	In-plant Training	Student Projects
24.	19BBA1033	SANJAY KUMAR. P			✓	
25.	19BBA1034	SANTHOSH. G			✓	
26.	19BBA1035	SANTHOSH KUMAR. P			✓	
27.	19BBA1036	SANTHOSH MN			✓	
28.	19BBA1037	SEVENTHI GANESH. J			✓	
29.	19BBA1038	SIVA. P			✓	
30.	19BBA1039	SOUNDHAR. J			✓	
31.	19BBA1040	SUNDARARESAN. P			✓	
32.	19BBA1041	TAMILARASAN. M			✓	
33.	19BBA1042	VASANTHA KUMAR. S			✓	
34.	19BBA1043	ABITHA. N			✓	
35.	19BBA1045	DEEPIKA. R			✓	
36.	19BBA1047	GAYATHRIPRIYA. R			✓	
37.	19BBA1049	KANIMOZHI. S			✓	
38.	19BBA1050	KEERTHIKA. S			✓	
39.	19BBA1051	LATHARANI. D			✓	
40.	19BBA1052	MONIKA. G			✓	
41.	19BBA1053	PAVITHRA. M			✓	
42.	19BBA1054	PAVITHRA. S			✓	
43.	19BBA1055	PRIYA DHARSHINI. K			✓	
44.	19BBA1056	PRIYA DHARSHINI. T			✓	
45.	19BBA1057	SANTHIYA. M			✓	
46.	19BBA1058	SATHYA PRIYA. R			✓	
47.	19BBA1059	SHANMUGA PRIYA.S			✓	


Head of the Department

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)


Principal
PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)



MAHENDRA ARTS & SCIENCE COLLEGE (Autonomous)

Affiliated to Periyar University, Salem.

Accredited by NAAC with 'A' Grade & Recognized u/s 2(f) and 12(B) of the UGC Act 1956
Kalippatti - 637 501, Namakkal (Dt), Tamil Nadu.

DEPARTMENT OF BUSINESS ADMINISTRATION

List of students completed In-plant Training - 2020 - 2021

Programme : BBA

S.No.	Register No.	Name of the Student	Title of In-plant Training	Place of In-plant Training
1.	19BBA1001	Abubaker siddiq.M	A Report on Inplant Training in Rasi vinahayahar Pavers Muthukalipatti	Muthukalipatti
2.	19BBA1002	Anandharahul. M	A Report on Inplant Training in PK Ready Mix Ariyanoor, Salem	Salem
3.	19BBA1003	Ashok. G	A Report on Inplant Training in Shri Nandhi dall Mills PVT LTD Salem	Salem
4.	19BBA1004	BalaManikandan.G	A Report on Inplant Training in SKA Dairy foods India PVT LTD	Salem
5.	19BBA1005	Bala Muragan. T	A Report on Inplant Training in salem Food product	Salem
6.	19BBA1006	Barani. A B	A Report on Inplant Training in Rasi vinahayahar Pavers Muthukalipatti	Muthukalipatti
7.	19BBA1007	Beno.J	A Report on Inplant Training in OBLI Granites, Omalur, Salem	Salem
8.	19BBA1008	chinnasamy	A Report on Inplant Training in SHRI PKP SPINTEX MILLS private limited , Dharmapuri	Dharmapuri
9.	19BBA1010	Dilipkumar. M	A Report on Inplant Training in SHRI PKP SPINTEX MILLS private limited , Dharmapuri	Dharmapuri
10.	19BBA1011	Durai Muragan. M	A Report on Inplant Training in Sree Kumaran Kints, Tirupur	Tirupur
11.	19BBA1012	Hariharan. S	A Report on Inplant Training in PVC pipes PVT LTD Mamangam Salem	Salem

S.No.	Register No.	Name of the Student	Title of In-plant Training	Place of In-plant Training
12.	19BBA1014	Illa Muragan. J	A Report on Inplant Training in OBLI Granites , Omalur Taluk, Salem	Salem
13.	19BBA1016	jai surya. C	A Report on Inplant Training in Rich Dairy products, Namakkal	Namakkal
14.	19BBA1017	Kanan. S	A Report on Inplant Training in United spinning mills salem	Salem
15.	19BBA1019	Kathiresan	A Report on Inplant Training in K.K.P. spinning mills PVT. LTD	Namakkal
16.	19BBA1023	Maria Francis. A	A Report on Inplant Training in Escentual sopas	Salem
17.	19BBA1024	Michael George. D	A Report on Inplant Training in Escentual sopas	Salem
18.	19BBA1025	Mohammad Yousuf. M	A Report on Inplant Training in Virutcham Ventures, PVT.LTD	Coimbatore
19.	19BBA1026	Muhammed Abdul Rahman. M	A Report on Inplant Training in Virutcham Ventures PVT. LTD	Coimbatore
20.	19BBA1028	Poovarasam. K	A Report on Inplant Training in salem Food product	Salem
21.	19BBA1029	Prasanth. M	A Report on Inplant Training in K.K.P. spinning mills PVT. LTD	Namakkal
22.	19BBA1030	Prithivi Raj. M	A Report on Inplant Training in OBLI Granites , Omalur Taluk, Salem	Salem
23.	19BBA1032	Sanjay. V	A Report on Inplant Training in SKA Dairy foods India PVT LTD	Salem
24.	19BBA1033	Sanjay Kumar. P	A Report on Inplant Training in Nilagiri wind mills	Nilagiri
25.	19BBA1034	Santhosh. G	A Report on Inplant Training in United spinning mills salem,	Salem
26.	19BBA1035	Santhosh Kumar. P	A Report on Inplant Training in Rasi vinahayahar Pavers	Muthukalipatti
27.	19BBA1036	Santhosh Kumar. P	A Report on Inplant Training in SMB CONSTRUCTION	Salem
28.	19BBA1037	Seventhi Ganesh. J	A Report on Inplant Training in Thangavel textile mill PVT. LTD	Salem

PRINCIPAL

ARUNACHAL ARTS & SCIENCE COLLEGE

(Autonomous)

Kallipatti (PO) - 637 501, Namakkal

S.No.	Register No.	Name of the Student	Title of In-plant Training	Place of In-plant Training
29.	19BBA1038	Siva. P	A Report on Inplant Training in TRS Tyre company	Namakkal
30.	19BBA1039	Soundhar. J	A Report on Inplant Training in Christy fried gram industry Tiruchengode	Tiruchengode
31.	19BBA1040	Sundararesan. P	A Report on Inplant Training in PVC pipe company	Namakkal
32.	19BBA1041	Tamilarasan. M	A Report on Inplant Training in Rich Dairy products, Namakkal	Namakkal
33.	19BBA1042	Vasantha kumar. S	A Report on Inplant Training in TRS Tyre company	Namakkal
34.	19BBA1043	Abitha. N	A Report on Inplant Training in KCP solar industry	Salem
35.	19BBA1045	Deepika. R	A Report on Inplant Training in KCP solar industry	Salem
36.	19BBA1047	Gayathripriya. R	A Report on Inplant Training in Vijayalakshmi packaging center Salem	Salem
37.	19BBA1049	Kanimozhi. S	A Report on Inplant Training in Jai Maruti electronics ,Mallasamudram	Mallasamudram
38.	19BBA1050	Keerthika. S	A Report on Inplant Training in Udayakumar modern rice mil company Salem	Salem
39.	19BBA1051	Latharani. D	A Report on Inplant Training in Surya Battery, Udayapatty	Udayapatty
40.	19BBA1052	Monika. G	A Report on Inplant Training in Jai Maruti electronics ,Mallasamudram	Mallasamudram
41.	19BBA1053	Pavithra. M	A Report on Inplant Training in Aishwarya feeds Namakkal	Namakkal
42.	19BBA1054	Pavithra. S	A Report on Inplant Training in PVC pipes company namakkal	Namakkal
43.	19BBA1055	Priya Dharshini. K	A Report on Inplant Training in Surya Battery Udayapatty	Udayapatty
44.	19BBA1056	Priya Dharshini. K Kalippatti (PO) - 637 501, Namakkal	A Report on Inplant Training in Vijayalakshmi packaging centre Salem	Salem
45.	19BBA1057	Santhiya. M	A Report on Inplant Training in Manakkadu Masala	Salem

S.No.	Register No.	Name of the Student	Title of In-plant Training	Place of In-plant Training
46.	19BBA1058	Sathya Priya. R	A Report on Inplant Training in Manakkadu Masala	Salem
47.	19BBA1059	Shanumuya Priya.S	A Report on Inplant Training in Duraisamy modern rice mill	Salem


Head of the Department

Head of the Department
Business Administration,
Mahendra Arts & Science College (Autonomous),
Kalippatti-637 501.


Principal

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)



RVP

Cell: 99446 17036
97616 55576

RASI VINHAYAHAR PAVERS

Manufacturers - Paver Blocks, Cement Designer Tiles
No. 2/214, Near New Rasipuram Court, (Anjanayar Koll Back Side),
MUTHUKALIPATTY PO, Rasipuram TK, Namakkal DI - 637401
E-Mail ID: paversindia2020@gmail.com

Date: 02/02/2021

To

The principal,

Department of BBA,

Mahendra arts and science college (Autonomous),

Kalippatti (Po) - 637 501

Dear Sir,

This is to certify that Mr. ABUBAKER SIDDIQ MLY (Reg 19BBA1001) Student of BBA in Our College. He has done for his "In-Plant Training" in our organization. During this Training Period From 11-01-2021 to 02-02-2021 in our Paver Block Unit.

We wish his successful completed for his Training program. He has to comply with rules and Regulation of the company

Thank You.

For RASI VINHAYAHAR PAVERS

Authorized Signature




PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)



PR Readymix

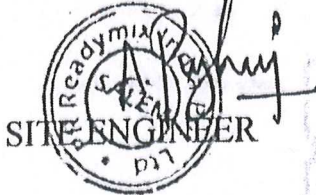
Feb 02,2020

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr.M.ANANDHARAHUL(19BBA1002) 2ndBBA** Arts and Science student of **MAHENDRA ARTS AND SCIENCE COLLEGE, KALIPATTI** has undergone In-plant training and field work with as (19-01-2020 to 02-02-2020) and completed successfully.

We wish him success in all his futures endeavor.

For PR READYMIX CONCRETE PRODUCTS PVT.LTD

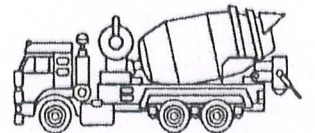


PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)



**THE
CONCRETE
PEOPLE**

www.prreadymix.com

SHRI NANDHI DHALL MILLS INDIA PRIVATE LIMITED

National Award Winner For Best Dhall & Gram Flour
Mill : 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.

18.02.2021

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that Mr. G ASHOK (REG. No. 19BBA1003) BBA –
2nd Year Student of MAHENDRA ARTS & SCIENCE COLLEGE,
KALIPATTI (PO) NAMAKKAL DT., has completed his Project and
Internship Training in our organization during a period from
11.01.2021 to 02.02.2021

During this period his conduct and character has been good.

For further details please do contact us
Cell No: 9092660341

B. K. S. 18.2.21
Kandasamy. B
Nandhi Dhall Mills
Accounts - Head



[Handwritten Signature]

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)



GSTIN : 33AAMCS4120L1ZB
PAN No: AAAAC541201.
CIN No: U15209TZ2008PTC014759

SKA DAIRY FOODS INDIA PVT LTD.,

(ISO 9001:2008, ISO 1100 2225, ISO 14551:2013 E: A Certified Company)
Regd. Office/ Factory.1 150/1, South Muthampatti Post, Vazhapadi TK, Salem 636111, Tamil Nadu,
Phone: 04292 222733, Cell: 7598466588, Email Id: skadairy@gmail.com

DATE: 02.02.2021

To

The Principal,
Department of BBA,
Mahendra arts and science college (Autonomous),
Kalippatti - 637 501

Dear Sir/Madam,

Sub: Granting Completion for In-Plant Training work.reg

We are happy to complete your student **Mr. S.BALAMANIKANDAN (Reg. No: 19BB1004) 2nd Year BBA**, for the In-Plant Training work at our company from 11th January 2021 to 2nd February 2021 it is very pleasure that your student who is going to be visit in our company will be giving us Fruitful Technology guidance/ feedback/ results for improvement to us.

Thanks & regards,

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501. Namakkal (DT)

R. S. Dinka
For SKA Dairy Foods India Private Limited,
HR Manager
SKA DAIRY FOODS INDIA (P) LTD.,
Southmuthampatti Post,
Valapadi Taluk, Salem -636 111

Factory-2 Sathinayakanpalli Village, Kakkadasam Post, Denkanikottai Tk, Krishnagiri - 635107 Tamil Nadu Phone: 04292-223733, Cell: 7598466588, Email Id: skadairythaty@gmail.com



Date: 02/02/2021

To

The Head of the Department,
Department of BBA,
Mahendra arts and science college (Autonomous),
Kalippatti (Po) - 637 501.

Dear Sir/Madam

Sub: reg- In-plant Training completion

This is to inform that **Mr. T.BALAMURUGAN (Reg. No: 19BBA1005)** doing II-BBA in your College. He has completion for his In-plant training work in our concern period from 11th Jan 2021 2nd Feb 2021.

For Salem Food Products Ltd.,


Manager

(J.K. JAGANNATHAN)
J.K. JAGANNATHAN,
(Marketing Manager)
Salem Food Products,
SALEM.


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

SALEM FOOD PRODUCTS LTD.,

67/2-B Calicut Main Road, Nethimedu, SALEM-636002 Ph: 0427-5503800, 2270949;

Cell: 8903063266 Fax: 0427-2271900

Web: www.salemfoodproducts.com, E.mail: salemfoot@yahoo.com



Cell: 93445 17035
97515 55576

RASI VINHAYAHAR PAVERS

Manufacturers : Paver Blocks, Cement Designer Tiles
No: 2/214, Near New Rasipuram Court, (Anjoneyar Koil Back Side),
MUTHUKALIPATTY PO, Rasipuram TK, Namakkal Dt - 637401
E-Mail ID: paversindia2020@gmail.com

Date : 02/02/2021

To
The principal,
Department of BBA,
Mahendra arts and science college [Autonomous],
Kalippatti [Po] - 637 501
Dear Sir,

This is to certify that Mr. BARANI A.B (Reg 19BBA1006) Student of BBA in
Our College. He has done for his " In-Plant Training" in our organization. During this Training Period
From 11-01-2021 to 02-02-2021 in our Paver Block Unit.

We wish his successful completed for his Training program. He has to comply with rules and
Regulation of the company.

Thank You,

For RASI VINHAYAHAR PAVERS.

Authorized Signature




PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)



OBLI GRANITES

Sellapillaikuttai, Omalur Taluk, Salem (Dt)-636 304, INDIA.

Tel: 91 4290 231295, cell: 7598466588, Fax: 91 4290 231279


E-mail: info@obligranites.com, obligranites@eth.net, web: <http://www.obligranites.com>

Date: 02.02.2021

CERTIFICATE

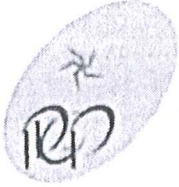
This is information that to you **Mr. BENO.J (REG NO: 19BBA1007)** doing **BBA** student of **Mahendra arts and science college (Autonomous), Kalippatti (Po)- 637 501**, has completed for his **In-Plant** Training in our organization. During this period from 15days (11-01-2021 to 02-02-2021). We wish all success in his future.

Thanking you


Obli Granites Asst. Manager,

V. DHANAPAL
(Assistant Manager)
OBLI GRANITES
Omalur Taluk, Salem


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)



PKP GROUPS

SHRI PKP SPINTEX MILLS PRIVATE LIMITED

Corporate office:

69, Adhiyaman Bye-Pass Road, Dharmapuri – 636 701, Tamilnadu, India.
Phone: 04342 160405, Fax: +91 4342 269897, E-mail: pkpsintex@pkpgroups.com
Web: www.pkpgroups.com

Date: 2nd February 2021

To

The Principal,

Department of BBA,

Mahendra arts and science college (Autonomous),

Kalippatti (Po) - 637 501

IN-PLANT TRAINING – 2021

This is to Certify that **Mr. CHINNASAMY.P** (Reg No: 19BBA1008), a student of BBA in our College has reported to **Mr. B. PARTHIBAN** on 08-02-2021 has to undergone for his In-Plant training in our Shri PKP Spintex Mills Private Limited in partial fulfillment of his training Program and Training Period from **(11-01-2021 to 02-02-2021)**.

Thanking You

For Shri PKP Spintex Mills Private Limited

PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)



Authorized Signature

Factory Nallaballi Krishnagiri High Way Dharmapuri 636702



PKP GROUPS

SHRI PKP SPINTEX MILLS PRIVATE LIMITED

Corporate office:

69, Adhiyaman Bye-Pass Road, Dharmapuri – 636 701, Tamilnadu, India.
Phone: 04342 160405, Fax: +91 4342 269897, E-mail: pkpsintex@pkpgroups.com
Web: www.pkpgroups.com

Date: 2nd February 2021

To

The Principal,

Department of BBA,

Mahendra arts and science college (Autonomous),

Kalippatti (Po) - 637 501

IN-PLANT TRAINING – 2021

This is to Certify that **Mr. M.DILIPKUMAR (Reg No: 19BBA1010)**, a student of BBA in our College has reported to **Mr. B. PARTHIBAN** on 08-02-2021 has to undergone for his In-Plant training in our Shri PKP Spintex Mills Private Limited in partial fulfillment of his training Program and Training Period from **(11-01-2021 to 02-02-2021)**.

Thanking You

For Shri PKP Spintex Mills Private Limited




Authorized Signature



PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

Factory Nallaballi Krishnagiri High Way Dharmapuri 636702

151

Sree Kumaran Knits

Ph : 0421 4325884
Cell : 98008 85533
99943 48888



371, S.R.T. Compound, Dharapuram Road, Tirupur - 641 608.
TIN No. : 33262425676 CST No.: 974088 Date : 18.05.2009

DATE: 16-02-2021

TRAINING CERTIFICATE

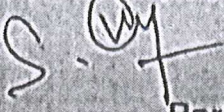
This Is To Certify That M.DURAIMURUGAN
REG.NO:19BBA1011 2nd B.B.A Student Of MAHENDRA
ARTS AND SCIENCE COLLEGE (Autonomous)
, Kalippatti (Po), Tiruchengode (Tk) , Namakkal (Dt)
Had Under Gone Inplant Training In Our Company
From 28.01.2021 To 16.02.2021

His Work During The Period Of Training Is
Commendable. He Is Hard Working And Sincere In
Work. We Wish Him All Success In His Future
Endeavors.

THANKING YOU


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

FOR SREE KUMARAN KNITS
For SREE KUMARAN KNITS


Partner

TIN No : 33273102585
Area Code: 162
CST No: 885275/ 30.5.05

ARUNA PIPES
MANUFACTURER OF PVC PIPES

DT: 02-02-2021

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. S.HARIHARAN** Reg. No 19BBA1012 Student of BBA in Mahendra arts and science college (Autonomous), Kalippatti (Po) - 637 501 He has participated in collaborative In-Plant training for the period from 11-01-2021 to 02-02-2021. He has successfully completed for his In-Plant Training in our company.

We wish all success in his future endeavors.

Thanking You,

For Aruna PVC Pipes Manufacturing Company


Managing Partner



PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

4/348A, Thuraiyur Main Road, Anna Nagar, Reddipatty Po., Namakkal Tk. & Dt - 637 002.
Tamilnadu, India. Ph: 04286 - 287394, email : arunapipes _ cpn@gmail.com



OBLI GRANITES

Sellapillaihattai, Omalur Taluk, Salem (Dt)-636 304, INDIA.

Tel: 91 4290 231295, cell: 7598466588, Fax: 91 4290 231279

E-mail: info@obligranites.com, obligranites@eth.net, web: <http://www.obligranites.com>

DATE: 02.02.2021

CERTIFICATE

This is information that to you **Mr. JILAMURUGAN (REG NO: 19BBA1014)** doing **BBA** student of Mahendra arts and science college (Autonomous), Kalippatti (Po) - 637 501, has completed for his **In-Plant** Training in our organization. During this period from 15days (11-01-2021 to 02-02-2021)

We wish all success in his future.

Thanking you

For Obli Granites Asst. Manager

V. DHANAPAL
(Assistant Manager)
OBLI GRANITES
Omalur Taluk, Salem

PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)



SRI VISHNU INDUSTRIES

Gstin: 33EHXPP0784E1ZV

Date : 16th February 2021

To

The Principal,
Department of BBA,
Mahendra Arts and Science College (Autonomous),
Kalippatti (Post) – 637 501.

IN – PLANT TRAINING – 2021.

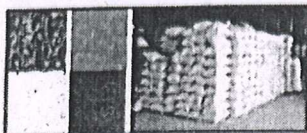
This is certify that Mr. C. Jai Surya (Reg No: 19BBA1016), a student of BBA in our college has reported to C.Prabhakar on 02.02.2021 has to undergone for his In Plant training in our Sri Vishnu Industries in partial fulfilment of his training program (02.02.2021 to 16.02.2021).

Thanking you.

Authorized Signature.



PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501. Namakkal (DT)



Mfr & Wholesales of: LD,HD,HM Granules, Pipes.

No. 7/1 Anna Nagar Road
Hale Dharmapuri 636701
Tamilnadu
prabhakarprabhakar872@gmail.com



8310663432
6384737230



RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED

Regd.office: SF No.341 & 342, Akkiampatty village,
Sendamangalam Post, Namakkal – 637 409

CIN: U015520TZ2006PTC012872

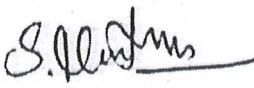
DATE: 08-02-2021

TO WHOM SO EVER IT MAY CONCERNS

We hereby, accord our Completion in respect of the student KANNAN.S (REG NO: 19BBA1017), 2nd BBA, Mahendra arts and science college (Autonomous), Kalippatti - 637 501. He has done for his In-Plant Training Work in our Rich Dairy Products Pvt. Ltd., Namakkal. During the Attendance period from (11.01.2021 to 02.02.2021)

Thanking You,

For Rich Dairy Products India Pvt. Ltd.


General Manager





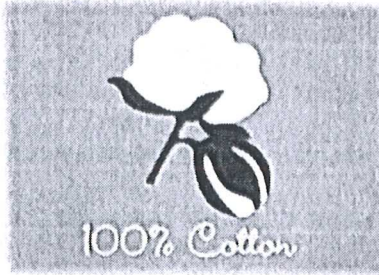
PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

RichYaaa®

www.richdairyproducts.com e-mail:richdairy@gmail.com
Cell: 7598466588



CELL: 8973264474
9786829538



UNITED SPINNING MILLS
NO.2/319 NATTAMANGALAM
AMANIKONDALAMPATTY
SALEM-636010

EMAIL:unitedtextaleslm@gmail.com

To

Date: 02-02-2021

The principal

Department of BBA

Mahendra arts and science college[Autonomous]

kalippatty[po]-637501

Dear sir

This is certify that **Mr. KARTHICK.S (Reg 19BBA1018)** student of BBA in our college.

He has done for his In-plant Training in our Organization During this Training

Period from 11-01-2021 to 02-02-2021 in our spinning Mill .

We wish his successful completed for his Training program. He has to comply with Rule
Regulation of the company

Thank You

For UNITED SPINNING MILLS

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

Authorized sign





Sree Kumaran Knits

Ph : 0421 421 421
Cell : 96006 85533
99943 48888

371, S.R.T. Compound, Dharampuram Road, Tirupur - 641 608.
TIN No. : 33262425678 CST No. : 974088 Date : 18.05.2009

DATE: 16-02-2021

TRAINING CERTIFICATE

This Is To Certify That R. KARTHIKEYAN
REG.NO:19BBA1019 2nd B.B.A Student OF MAHENDRA
ARTS AND SCIENCE COLLEGE (Autonomous)
, Kalippatti (Po), Tiruchengode (Tk), Namakkal (Dt)
Had Under Gone Inplant Training In Our Company
From 28.01.2021 To 16.02.2021

His Work During The Period Of Training Is
Commendable. He Is Hard Working And Sincere In
Work. We Wish Him All Success In His Future
Endeavors.

THANKING YOU

FOR SREE KUMARAN KNITS
For SREE KUMARAN KNITS

PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

Partner

K.K.P. SPINNING MILLS PVT.LTD.

Regd & Administrative Office:
New No 263, Old No. 88, Salem Road,
NAMAkkAL - 637 001, Tamil Nadu, India.

Phone : 0091 - 42886 - 2761066
Fax : 0091 - 4286 - 276316
Yarn : yarns@kkpindia.com
Weaving : fabrics@kkpindia.com
Made-up : madeups@kkpindia.com
CIN No : U17111TZ1993PTC004731

Date: 02.02.2021


CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr S KATHIRESAN (Reg No. 19BBA1020)** student of 2nd BBA in **Mahendra arts and science college (Autonomous), Kalippatti (Po)- 637 501**. He has completed for his "In-Plant Training work" in our spinning mill scheduled from the Period of (11-01-2021 to 02-02-2021). During the time of In-Plant training his involvement and passion towards the organisation is highly appreciated.

Thanking you,

For K.K.P. Spinning Mill


Authority Signature



PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

www.kkpindia.com

MILL PREMISES: PERUMAPATTI, BOMMASAMUDARAM - 637016, NAMAkkAL - Dt. Ph: 287421, 287915, Cell: 8903063266
TIN No.: 33333121273
CST No.: 1428957/26-09-94

ESCENTUAL SOAPS

6, SIDCO INDUSTRIAL ESTATE
SALEM-636004
Phone-8825479339
Escentualsoaps2016@gmail.com
www.soapatopia.com

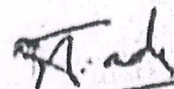
TRAINING CERTIFICATE

This is to certify that A.Maria francis reg.no:19BBA1023 2ND year B.B.A student of MAHENDRA ARTS AND SCIENCE COLLEGE(Autonomous), Kalipatti(po), tiruchengode(TK), Namakkal(DT), had undergone in plant training in our company from 11.01.2021 to .02.2021.

His work during the training period is commendable. He is hard working and sincere in his work. We wish him all the success in his future endeavors


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalipatti (PO) - 637 501, Namakkal (DT)

ESCENTUAL SOAPS
TINY SHED, No 6
SIDCO INDUSTRIAL ESTATE
6 ROADS, SALEM - 636 004



ESCENTUAL SOAPS

6, SIDCO INDUSTRIAL ESTATE
SALEM 636004
Phone-8825479339
Escensualsoaps2016@gmail.com
www.soapatopia.com

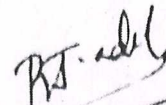
TRAINING CERTIFICATE

This is to certify that D.Micheal George reg.no:U19BA025 2ND year
B.B.A student of MAHENDRA ARTS AND SCIENCE
COLLEGE(Autonomous), Kalipatti(po), tiruchengode(TK),
Namakkal(DT), had undergone in plant training in our company from
28.01.2021 to 16.02.2021.

His work during the training period is commendable. He is hard
working and sincere in his work. We wish him all the success in his future
endeavors


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

ESCENTUAL SOAPS
TINY SHED No 6
SIDCO INDUSTRIAL ESTATE
6 ROADS SALEM - 636 004



DATE: 02-02-2021

To

The Principal,

Department of BBA,

Mahendra arts and science college (Autonomous),

Kalippatti (Po) - 637 501

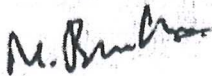
Re: In-Plant Training work, Mr. M. Mohammed yousuf (19BBA1025)

Dear Sir,

With reference to above regard your student is pursuing 2nd Year BBA of your college. He has done for his In-Plant Training work in our organization during period from 11-01-2021 to 02-02-2021. We wish all success in his future.

Thanking You,

For Angel Starch & food Pvt Ltd



Manager.



PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalippatti (Po) - 637 501, Namakkal (DT)



Phone: +91-424-2272728, Fax: +91-424-2272728,
Cell: 9894426657, E-mail: angelstarch@gmail.com
Website: www.angelstarch.com

1st Floor, H-19, Petiyar Nagar, Erode - 638 009, TAMIL NADU, INDIA.

DATE: 02-02-2021

To

The Principal,

Department of BBA,

Mahendra arts and science college (Autonomous),

Kalippatti (Po) - 637 501

Re: In-Plant Training work, Mr. A.MUCAMATH ABDUL RAHMAN (Reg No. 19BBA1026)

Dear Sir,

With reference to above regard your student is pursuing 2nd Year BBA of your college. He has done for his In-Plant Training work in our organization during period from 11-01-2021 to 02-02-2021. We wish all success in his future.

Thanking You,

For Angel Starch & food Pvt Ltd

Manager,

PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)



Date: 02/02/2021

To

The Head of the Department,

Department of BBA,

Mahendra arts and science college (Autonomous),

Kalippatti (Po) - 637 501.

Dear Sir/Madam

Sub: reg- In-plant Training completion

This is to inform that **Mr. K.POOVARASAN (Reg. No: 19BBA1028)** doing II-BBA in your College. He has completion for his In-plant training work in our concern period from 11th Jan 2021 2nd Feb 2021.

For Salem Food Products Ltd.,


Manager

(J.K. JAGANNATHAN)
J.K. JAGANNATHAN,
(Marketing Manager)
Salem Food Products,
SALEM.


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501. Namakkal (DT)

SALEM FOOD PRODUCTS LTD.,
67/2-B Calicut Main Road, Nethimedu, SALEM-636002 Ph: 0427-5503800, 2270949,
Cell: 8903063266 Fax: 0427-2271900
Web: www.salemfoodproducts.com, E.mail:salemfoot@yahoo.com

K.K.P. SPINNING MILLS PVT.LTD.

Regd & Administrative Office
New No 263, Old No 88, Salem Road,
NAMAKKAL – 637 001, Tamil Nadu, India.

Phone : 0091 – 42886 – 2760066
Fax : 0091 – 4286 – 276316
Yarn : yarns@kkpindia.com
Weaving : fabrics@kkpindia.com
Made-up : madeups@kkpindia.com
CIN No : U17111TZ1993PTC004731

Date: 02.02.2021


CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr M PRASANTH (Reg No. 19BBA1029) student of 2nd BBA in Mahendra arts and science college (Autonomous), Kalippatti (Po)- 637 501. He has completed for his "In-Plant Training work" in our spinning mill scheduled from the Period of (11-01-2021 to 02-02-2021). During the time of In-Plant training his involvement and passion towards the organisation is highly appreciated.

Thanking you,

For K.K.P. Spinning Mill


Authority Signature


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

www.kkpindia.com



OBLI GRANITES

Sellapillaikuttai, Omalur Taluk, Salem (Dt)-636 304, INDIA.

Tel: 91 4290 231295, cell: 7598466588, Fax: 91 4290 231279

E-mail: info@obligranites.com, obligranites@eth.net, web: http://www.obligranites.com

DATE: 02.02.2021

CERTIFICATE

This is information that to you **Mr. M.PRITHIVIRAJ (REG NO: 19BBA1030)** doing **BBA** student of Mahendra arts and science college (Autonomous), Kalippatti (Po) - 637 501, has completed for his **In-Plant** Training in our organization. During this period from 15days (11-01-2021 to 02-02-2021)

We wish all success in his future.

Thanking you


Obli Granites Asst. Manager,

V. DHANAPAL
(Assistant Manager)
OBLI GRANITES
Omalur Taluk, Salem


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501. Namakkal (DT)



GSTIN : 33AAMCS4120L1ZB
PAN No: AAAAC541201
CIN No: U15209TZ2008PTC014759

SKA DAIRY FOODS INDIA PVT LTD.,

(ISO 9001:2008, ISO 1100 2225, ISO 14551:2013 E: A Certified Company)

Regd. Office/ Factory.1 150/1, South Muthampatti Post, Vazhapadi TK, Salem 636111, Tamil Nadu,
Phone: 04292 222733, Cell: 7598466588, Email Id: skadairy@gmail.com

DATE: 02.02.2021

To

The Principal,
Department of BBA,
Mahendra arts and science college (Autonomous),
Kalippatti - 637 501

Dear Sir/Madam,

Sub: Granting Completion for In-Plant Training work.reg

We are happy to complete your student Mr. V SANJAY (Reg. No: 19BBA1032) 2nd Year BBA, for the In-Plant Training work at our company from 11th January 2021 to 2nd February 2021 it is very pleasure that your student who is going to be visit in our company will be giving us Fruitful Technology guidance/ feedback/ results for improvement to us.

Thanks & regards,

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

For SKA Dairy Foods India Private Limited,
HR Manager
SKA DAIRY FOODS INDIA (P) LTD.,
Southmuthampatti Post,
Vazhapadi Taluk, Salem - 636 111

DATE: 18-11-2021

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr P.SANJAY KUMAR (Reg. No: 19BBA1033)** student of **BBA** in Mahendra Arts & Science college (autonomous)- Namakkal. He has completed for his Internship Training in our Mallur Siddeswara Spinning Mills (P) Ltd., during the Training period from 08/11/2021 to 18/11/2021.

During this period of Training work student was interested to know the various aspects of our organization and at the Training period his conduct and character were found to be GOOD.

Thanking you,

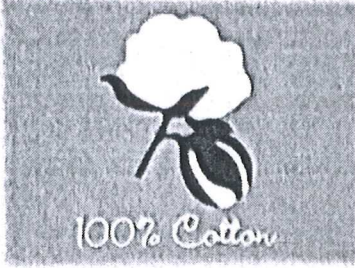
For Mallur Siddeswara Spinning Mills (P) Ltd.,

B. Dananjay
Chairman

ATHANUR (P.O.) 639 301. RASIPURAM T.K. NAMAKKAL DT. TAMILNADU, INDIA.
PH: 042877-2311300, cell: 9894426657, FAX: 292403
TIN: 33093160593, CST: 412046/SLM/24.12.81
E-MAIL: siddeswara@mssml.com, sides_wara@rediffmail.com WEB: www.mssml.com

ST
PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalipatti (PO) - 637 501, Namakkal (DT)

CELL: 8973264474
9786829538



UNITED SPINNING MILLS
NO.2/319 NATTAMANGALAM
AMANIKONDALAMPATTY
SALEM-636010

EMAIL:unitedtextaleslm@gmail.com

To

Date: 02-02-2021

The principal

Department of BBA

Mahendra arts and science college[Autonomous]

kalippatty[po]-637501

Dear sir

This is certify that Mr.SANTHOSH.G (Reg:19BBA1034) student of BBA in our college.

He has done for his In-plant Training in our Organization During this Training

Period from 11-01-2021 to 02-02-2021 in our spinning Mill.

We wish his successful completed for his Training program. He has to comply with Rule
Regulation of the company

Thank You

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

For UNITED SPINNING MILLS

Authorized sign



Dravachur Elimekurekalamen Thunel

M.K.A. ROADWAYS

No. 5, Anjaneyar Kovil Street, Kottai, NAMAKKAL, Namakkal (DT) - 637 001.

E-mail : senthilkumar187111@gmail.com

Call : 98944 93317, 89037 39527, 94893 64601, 96294 52208

Date 02/02/2021

To

The principal,

Department of BBA,

Mahendra Arts and Science College,

Autonomous,

Kalipatti po- 637501.

IN - PLANT TRAINING - 2021

This is to certify that Mr. S.SANTHOSH KUMAR (Reg.No: 19BBA1035). A student BBA in our college as reported to Mr.SENTHILKUMAR on (08.02.2021) as to undergone for his IN-PLANT TRAINING in our M.K.A. roadways fulfillment of his training programme and training period from (11.01.2021 to 02.02.2021)

Thanking you.

M.K.A. ROADWAYS, NAMAKKAL DISTRICT - 637001.



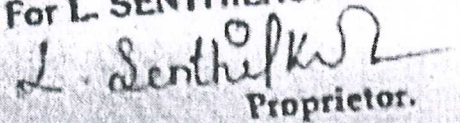
PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalipatti (PO) - 637 501, Namakkal (DT)

For L. SENTHILKUMAR.



Proprietor.



GST : 33AEFFS4989H1ZK

PAN : AEFFS4989H

☎ 96983 77999

96263 77999

96984 77999

✉ smbconstructionsalem@gmail.com

12/163, KK Nagar, Mohan Nagar, Maramangalathupatti, Salem, Tamil Nadu - 636 030.

DATE :

DATE:03.02.2021

IN-PLANT TRAINING CERTIFICATE -2021

This is to certify that Mr.SANTHOSH.M.N (19BBA1036) student of SecondYear of BBA in MAHENDRA ARTS AND SCIENCE COLLAGE(AUTONOMOUS),KALIPPATTI(PO)-637501.He has completed for his "In-Plant Training Work" in our SMB Construction Scheduled from the Period of (12-01-2021 to 03-02-2021).During the Time of In-Plant training his Passion and Involment Towards the Company is highly appreciated.

Thanking You,

PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

For SMB CONSTRUCTION

MANAGING PARTNER



Thangavelu Textile Mills Pvt. Ltd.,

Mfrs.of: 2/57', 2/60', 3/60' of Premium 100% SIFT Polyester Sewing Threads

Regd. Office & Mill Address:

Old # 111/L, New # AK 68-16, Thathampatti, Near Ammapet Colony Bus Stop, Salem - 636 014, T.N.

IN : 33172701351

ST No : 410466 / dt. 29.11.94 / IAC No.142

IN : U17111TZ1993PTC004752

Phone: 0427 - 2241133

e-mail: tvtmills@gmail.com

www.thangavelutextile.com

Date: 02-02-2021

To

The Principal,

Department of BBA,

Mahendra arts and science college (Autonomous),

Kalippatti (Po) - 637 501

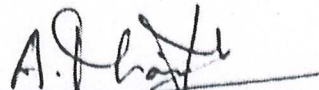
Dear Sir,

This is to certify that **Mr J SEVENTHIGANESH (Reg. No. 19BBA1037)** Student of BBA in our college. He has done for his "In-Plant Training" in our organization. During this Training period from 11-01-2021 to 02-02-2021 in our Textiles

We wish his successful completed for his Training program. He has to comply with rules and regulation of the company

Thank You,

For Thangavelu Textiles Mills Pvt Ltd,


Authorized Signature,

A. MANIMARAN
(Assistant Manager)

Thangavelu Textile Mills Ltd.,
SALEM.



PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)



PRs TYRES LTD

TYRES WITH POWER

Regd. Off: 135, Melly Road, Namakkal - 637 001, Tamilnadu, INDIA. CIN: U0251171907PLC002000 TIN No: 33019120134 / CST No: 420264 / 24 3 03
Admin. Off: #1, PRs Technology Apartments, 2, Senguntham Street, Cheyyarpetnam, Namakkal - 637 001, Tamil Nadu, INDIA. Fax: 0091 4284 230534
Factory: 47/1, K. K. Nagar, Andipalayam, Andipalayam (PO), Pudukottai (T), Namakkal (D), Namakkal - 637 401, Tamil Nadu, INDIA. Ph: 8270018424
E-Mail: prstyre@gmail.com; admin@prstyre.in Web: www.prstyre.in

CERTIFICATE

DT: 08.02.2021

To

The Principal,

Department of BBA,

Mahendra arts and science college (Autonomous),

Kalippatti - 637 501

DEAR SIR/MADAM

We would like to inform that Mr P.SIVA (Reg. No: 19BBA1038) 2nd BBA student of in our College. She has undergone for his In-Plant Training work in our firm. During the Training Period from (11th January 2021 to 2nd February 2021)

We have informed our staffs to be available to assist his in needs full information he might seek from our firm to make help them to prepare his report.

V. Srinivasan

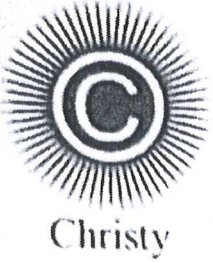
WITH REGARDS,
For PRs TYRES LTD.,

Manager

[Signature]
PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)



Christy Friedgram Industry

Ph : 91-4288-288900,
(Hunting - 100 Lines),
Fax : 91-4288-285963
A-2, A-3, SIDCO Industrial Estate,
Andipalayam,
TIRUCHENGODE - 637 214.
Namakkal Dt., Tamilnadu. INDIA.
E-mail : info@christygroup.in
Website : www.christyfoods.in

Date: 04.02.2021.

TRAINING CERTIFICATE

This is to certify that Mr. J. SOUNDHAR, Hnd B.B.A., student of MAHENDRA ARTS AND SCIENCE COLLEGE (Autonomous), ATTAYAMPATTI (Via), KALIPPATTI (P.O), TIRUCHENGODE (T.K), NAMAKKAL (D.T) had under gone Inplant Training in our company from 11.01.2021 to 02.02.2021.

His work during the period of Training is commendable. He is hard working and energetic in work. We wish him all success in his future endeavors.

For Christy Friedgram Industry,

[S. Sanjay]
D.G.M (HR & Admin)

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

GSTIN : 33ADOPK5292P1ZT
PAN : ADOPK5292P



(An ISO 22000 Certified Company)

SREE RAM POLY PIPES

MANUFACTURING OF RESIN P.V.C. PIPES,

Prop: S. Manivannan,

Cell: +91- 9943437612

e-mail: manivannan@gmail.com

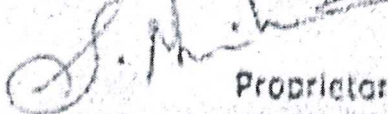
Date _____

CERTIFICATE

This is Certify that Mr. P.SUNDARESAN Reg no :U19BBA1040 2nd BBA student of Mahendra Arts & Science College, Kallipatti - 637501, has undergone In Plant Training in our Organization from 11/1/2021 to 02/02/2021 and completed the training successfully.

For Sree Ram Poly Pipes

SREERAM POLYPIPES


Proprietor


PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalippatti (PO) - 637 501. Namakkal (DT)



RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED

Regd. office: SF No.341 & 342, Akkiampatty village,
Sendamangalam Post, Namakkal - 637 409

CIN: U015520172006PTC012872

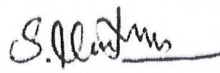
DATE: 08-02-2021

TO WHOM SO EVER IT MAY CONCERNS

We hereby, accord our Completion in respect of the student
TAMILARASAN.M (REG NO: 19BBA1041) 2nd BBA, Mahendra arts and science
college (Autonomous), Kalippatti - 637 501. He has done for his In-Plant Training
Work in our Rich Dairy Products Pvt. Ltd., Namakkal. During the Attendance period
from (11.01.2021 to 02.02.2021)

Thanking You,

For Rich Dairy Products India Pvt. Ltd.


General Manager





PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

RichYaaa®

www.richdairyproducts.com e-mail:richdairy@gmail.com
Cell: 7598466588





PRs TYRES LTD

TYRES WITH POWER

PRs Tyres Ltd, 100, Thiruvananthapuram Road, Bangalore - 560002. Tel: 080 4384 10000. Fax: 080 4384 10001.
A Branch of PRs Tyres Ltd, 100, Thiruvananthapuram Road, Bangalore - 560002. Tel: 080 4384 10002. Fax: 080 4384 10003.
PRs Tyres Ltd, 100, Thiruvananthapuram Road, Bangalore - 560002. Tel: 080 4384 10004. Fax: 080 4384 10005.
E-Mail: prs@prstyre.com, info@prstyre.com, Web: www.prstyre.com

CERTIFICATE

DT: 08.02.2021

To
The Principal,
Department of UBA,
Mahendra arts and science college (Autonomous),
Kalippatti - 637 501

DEAR SIR/MADAM

We would like to inform that **Mr S.VASANTHA KUMAR (Reg. No: 19BBA1042)**
2nd BBA student of in our College. He has undergone for his In-Plant Training work in
our firm. During the Training Period from **(11th January 2021 to 2nd February 2021)**

We have informed our staffs to be available to assist his in needs full information
he might seek from our firm to make help them to prepare his report.

V. Stalin

WITH REGARDS,
FOR PRs TYRES LTD.

Manager

[Signature]

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)



KCP SOLAR INDUSTRY

Manufactures Of Solar Photo Voltaic & Thermal Equipments
CIN NO: U74900TZ2013PTC019926

An ISO 9001:2008 Certified Company

Date: 02.02.2021

To

The Head of the Department,

Mahendra arts and science college (Autonomous),

Kalippatti (Po)- 637 501

Dear Sir,

TO WHOM IT MAY CONCERN

This is informed you that **Ms. M.ABITHA** (Reg. No: 19BBA1043) is II-BBA student of Mahendra arts and science college (Autonomous), Kalippatti (Po) - 637 501. She has done the **In-Plant Training** in our organization. During the period from **Two Weeks (11th January 2021 to 02nd February 2021)**.

For KCP Solar Industry

Marketing Manager,

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)



Reg.Off:5/228- Aurumugapilla Garden, Annathanapatti, Salem - 636 006. TAMILNADU, INDIA
Ph:0427 - 2272359, 2272409, Fax: 0427 - 2272409, Cell: +91 91503 46615,
E-mail: kcpashok@kcpsolar.com / Web: www.kcpsolar.com



KCP SOLAR INDUSTRY

Manufactures Of Solar Photo Voltaic & Thermal Equipments
CIN NO: U74900TZ2013PTC019926

An ISO 9001:2008 Certified Company

Date: 02.02.2021

To

The Head of the Department,

Mahendra arts and science college (Autonomous),

Kalippatti (Po)- 637 501

Dear Sir,

TO WHOM IT MAY CONCERN

This is informed you that Ms. R.DEEPIKA (Reg. No: 19BBA1045) is II-BBA student of Mahendra arts and science college (Autonomous), Kalippatti (Po) - 637 501. She has done the In-Plant Training in our organization. During the period from Two Weeks (11th January 2021 to 02nd February 2021).

For KCP Solar Industry

Marketing Manager,

PRINCIPAL
AHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Reg.Off:5/228- Aurumugapilla Garden, Annathal, Salem - 636 006. TAMILNADU, INDIA
Kalippatti (PO) - 637 501, Annathal, Salem - 636 006. TAMILNADU, INDIA
Ph:0427 - 2272359, 2272409, Fax: 0427 - 2272409, Cell: +91 91503 46615.
E-mail: kcpashok@kcp solar.com / Web: www.kcpsolar.com





CST NO : 428889/SLM/7-9-93

Sri Angalaparameswari Thunai

Vijayalakshmi Packaging Industries

Mfrs : Flexo Printed Paper Bags, Sheets & Rolls,
27/13, Kollampattarari Street, (Near : Jothi Theatre)
Namakkal - 637001.



காகித பை உபயோகிப்பீர்! நாட்டுநலன் காப்பீர்!

R. Dharmalingam
Managing Partner

Date :

DATE: 02.02.2021

Dear Sir/Madam

Sub: Reg- In-Plant Training - Completion

This is to bring that **Ms. R GAYATHIRIPRIYA** (Reg No: 19BB1047) doing BBA in Mahendra arts and science college (Autonomous), Kalippatti (Po) - 637 501. She has done for his In-Plant Training work in our Vijayalakshmi Packaging Industries, Namakkal During the Project Period from 11-01-2021 to 02-02-2021 We wish all success in her future endeavors.

For The Vijayalakshmi Packaging Industries,

R. Dharmalingam
Manager,

(R.DHARMALINGAM)

TIN No: 33913121148 Ph: 233565
CST No: 428889 / Slm / 7.9.93
VIJAYALAKSHMI
PACKAGING INDUSTRIES
27/13, Kollampattarai Street,
NAMAKKAL - 637 001,

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

GSTIN : 33AAFFJ0948M1Z7
IT PAN No. : AAFFJ 0948M
ESB : 1362



JAYAM MAARUTHI ELECTRICALS

2/133, Komayan Kadu, Rakkipatti (PO), SALEM - 637 504.
Mobile : 98651 67548, 75981 24752 Phone & Fax : 0427 2475253
E-mail : chandramaaruthi@gmail.com

Ref :

Date : 02.02.2021

To

The Principal,
Department of BBA,
Mahendra Arts and Science College (Autonomous),
Kalippatti (Po) -637 501

IN-PLANT TRAINING - 2021

This is to Certify that Mrs. S.KANIMOZHI (Reg No :19BBA1049) , a Student of BBA in our College has Reported to Mr.G.MOHAN RAJ On 02.02.2021 has to undergone for his In-Plant training in our JAYAM MAARUTHI Electricals. In Partial Fulfillment of his Training Program and Training Period forms (11.01.2021 to 02.02.2021).



Thanking You

For JAYAM MAARUTHI ELECTRICALS

T. Ragubathi

Managing Partner.

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

- ◆ We under take all makes of Heavy Electrical Motor, Alternator and Transformer Rewinding & Servicing.
- ◆ Specialist in Vertical Turbine Oil & Water Lubricated, HSC Pumpsets and Valves Reconditioning
- ◆ Mfg. : Magnetic Amplifier Soft Starter, Auto Transformer Starter, Star Delta Starter, APFC Panels & All Electrical Panel Boards
- ◆ Dealers in : VFD Panels (Amtech Electronics India Pvt. Ltd.) ◆ TWAD Class I State Level Mechanical Engineering Regd. Contractor



UDAYAKUMAR MODERN RICE MILL

Date: 03.02.2021

CERTIFICATE

This is to certify that **KEERTHIKA.S** of **MAHENDRA ARTS & SCIENCE COLLEGE** of, Namakal-637501. Studying in second year **BACHELOR OF BUSINEES ADMINISTRATION** of your department has successfully completed her In-plant training in our establishment for a period of 15 days (11.01.2021 to 02.02.2021). During this period her conduct is very good.

Yours faithfully

For **UDAYAKUMAR MODERN RICE MILL**


Partner


PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

SURYA BATTERIES

Address: Office - "SURYA TOWERS", Madhavaram, Chennai - 600 030.
Factory: Plot NO. 73, 75, 76, The Salem Industrial Co - Op. Estate,
Udayapatti (P.O), SALEM - 636 140, Phone: +91 - 427 - 2242946
E-mail: surya@suryabatteries.com
Website: www.suryabatteries.com

Date: 02-02-2021

To

The Principal,

Department of BBA,

Mahendra arts and science college (Autonomous),

Kalippatti (Po) - 637 501

Dear Sir/Madam,

Sub: BBA - Internship Work - Completion - Reg.

Ref: Your Letter dated 29-01-2021

With reference to the above subject, we have completed your student
LATHARANI,D (REG.NO.19BBA1051) doing BBA to undergone for her
Internship Work in our Company from 11-01-2021 to 02-02-2021. During the period, she
will abide to follow our company rules & regulations. This is for your information please.

Thanking you

Yours faithfully,

For SURYA BATTERIES,

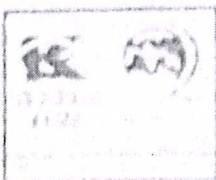

(K. VAIDYALINGAM)

PRESIDENT
For SURYA BATTERIES

Proprietor



PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)



Factory: Plot NO.73, 75,76, The Salem Industrial Co - Op. Estate,
Udayapatti (P.O), SALEM - 636 140, Phone: +91 - 427 - 2242946

GSTIN : 33AAFFJ0948M1Z7
IT PAN No. : AAFFJ 0948M
ESB : 1362



JAYAM MAARUTHI ELECTRICALS

2/133, Komayan Kadu, Rakkipatti (PO), SALEM - 637 504.
Mobile : 98651 67548, 75981 24752 Phone & Fax : 0427 2475253
E-mail : chandramaaruthi@gmail.com

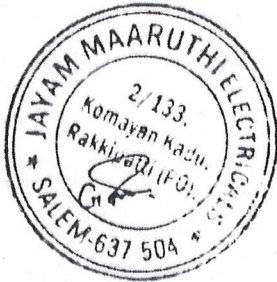
Ref : Date : 02.02.2021

To

The Principal,
Department of BBA,
Mahendra Arts and Science College (*Autonomous*),
Kalippatti (Po) -637 501

IN-PLANT TRAINING - 2021

This is to Certify that Mrs. G.MONIKA (*Reg No: 19BBA1052*), a Student of BBA in our College has Reported to Mr.G.MOHAN RAJ on 02.02.2021 has to undergone for his In-Plant training in our *JAYAM MAARUTHI Electricals*. In Partial Fulfillment of his Training Program and Training Period forms (**11.01.2021 to 02.02.2021**).



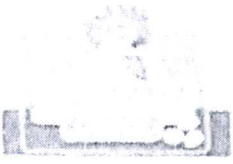
Thanking You

For JAYAM MAARUTHI ELECTRICALS

T. Raju Pathe
Managing Partner.

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

- ◆ We under take all makes of Heavy Electrical Motor, Alternator and Transformer Rewinding & Servicing.
- ◆ Specialist in Vertical Turbine Oil & Water Lubricated, HSC Pumpsets and Valves Reconditioning
- ◆ Mfg. : Magnetic Amplifier Soft Starter, Auto Transformer Starter, Star Delta Starter, APFC Panels & All Electrical Panel Boards
- ◆ Dealers in : VFD Panels (Amtech Electronics India Pvt. Ltd.) ◆ TWAD Class I State Level Mechanical Engineering Regd. Contractor



DATE: 03.02.2021

CERTIFICATE

This is to certify that **Ms. M.PAVITHRAA (19BBA1053)** doing II-BBA student of Mahendra arts and science college (Autonomous), Kalippatti (Po) - 637 501. She has completed for her **In-Plant Training Work** of our concern. During the Attendance period from 11th Jan 2021 to 3rd Feb 2021 We wish all success in her future.

Accounts Manager

For AISHWARYA FEEDS

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

TIN No. 33271102505
Area Code: 102
GST No. 33275/30.5.03

ARUNA PIPES
MANUFACTURER OF PVC PIPES

DT: 02-02-2021

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. S.PAVITHRA Reg. No 19BBA1054 Student of BBA in Mahendra arts and science college (Autonomous), Kalippatti (Po) - 637 501 She has participated in collaborative In-Plant training for the period from 11-01-2021 to 02-02-2021. She has successfully completed for her In-Plant Training in our company.

We wish all success in her future endeavors.

Thanking You,

For Aruna PVC Pipes Manufacturing Company

M. Karthikeya
Managing Partner.

scj

PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

4/348A, Thuraiyur Main Road, Anna Nagar, Reddipatti Po, Namakkal PR. & D. 637 002.
Tamilnadu, India. Ph: 04286 - 287394, email: arunapipes_cpu@gmail.com

SURYA BATTERIES

MAHENDRA ARTS & SCIENCE COLLEGE (Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT), Tamil Nadu
Phone: +91-427-2242946, Email: mahendraartscollege@gmail.com
Website: www.mahendraartscollege.com

Date: 02-02-2021

To

The Principal,
Department of BBA,
Mahendra arts and science college (Autonomous),
Kalippatti (Po) - 637 501

Dear Sir/Madam,

Sub: BBA-Internship Work – Completion – Reg.
Ref: Your Letter dated 29-01-2021

With reference to the above subject, we have completed your student **PRIYADHARSHINLK (REG.NO. 19BBA1055)** doing BBA to undergo for her Internship Work in our Company from 11-01-2021 to 02-02-2021. During the period, she will abide to follow our company rules & regulations. This is for your information please.

Thanking you

Yours faithfully,

For SURYA BATTERIES,


(K. VAIDYALINGAM)

PRESIDENT

For SURYA BATTERIES

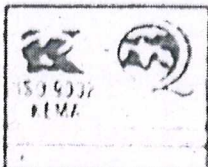
Proprietor



PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)



Factory: Plot NO.73, 75,76, The Salem Industrial Co – Op. Estate,
Udayapatty (P.O.), SALEM – 636 140, Phone: +91 - 427 - 2242946



TIN NO: 33AAFFV3160227
GST NO: 4258149 SLAC 7 601

Sri Annapoornamma Thirai

SSI (3) APPH-11-ALBUD

Vijayalakshmi Packaging Industries

Mirs : Flexo Printed Paper Bags, Sheets & Rolls,
27/13, Kollampattarai Street, (Near : Jothi Theatre)
Namakkal - 637001.



காசித பை உபயோகிப்பீ! நாட்டுலன் காப்பீ!

R. Dharmalingam
Managing Partner

Date :

DATE: 02.02.2021

Dear Sir/Madam

Sub: Reg- In-Plant Training Work - Completion

This is to bring that Ms. T PRIYATHARSHINI (Reg No: 19BB1056) doing BBA in Mahendra arts and science college (Autonomous), Kalippatti (Po) - 637 501. She has done for her In-Plant Training Work in our Vijayalakshmi Packaging Industries, Namakkal. During the Project Period from 11-01-2021 to 02-02-2021. We wish all success in her future endeavors.

For The Vijayalakshmi Packaging Industries,

R. Dharmalingam
Manager.

(R.DHARMALINGAM)

04286-233565 - Ph: 9976441479

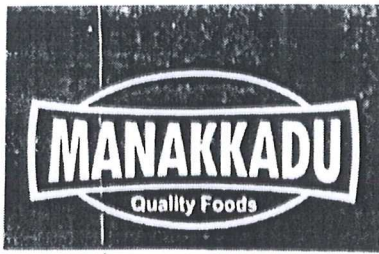
9788014266

Vijayalakshmi Packaging Industries

27/13, Kollampattarai Street,

NAMAKKAL - 637001

Ph: 04286-233565 Cell : 9976441479, 9788014266
Web : www.vijayalakshmi-packaging.com E Mail : rajkumarnd12@gmail.com



PURE SPICES,
MASALA POWDERS

DATE: 02-02-2021

TO WHOM IT MAY CONCERN

This is to certify that Miss . M .SANDHIYA, a student of BBA (Roll no:19BBA1057)
From MAHENDRA ARTS & SCIENCE COLLEGE, KALIPATTI (PO) NAMAKKAL DT .

He has Successfully completed 22 days (11-01-2021 to 02-02-2021)

Internship Training Programme .

At Our MANAKKADU MASALA Quality Foods Company, Salem, and he gained
much Knowledge in processing of spices and production technologies of Masala
Powders. During the period of her Internship Programme with us she was keen to
learn the Lab Tests, found punctual and inquisitive.

We wish her every Success in Life!

For

MANAKKADU MASALA QUALITY FOODS COMPANY

M. Natarajan

Authorized signatory



[Signature]

PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalipattii (PO) - 637 501, Namakkal (DT)

Manufactured & Marketed by : **MANAKKADU MASALA**

174/2, Near Thideer Colony, Onbadampall, Kalarampatty Main Road, Salem - 636 015, Tamil Nadu.
Phone: 0427-2461000, 94437 26000 | Email : manakkadumasala@yahoo.com | www.manakkadumasala.com



PURE SPICES,
MASALA POWDERS

DATE: 02-02-2021

TO WHOM IT MAY CONCERN

This is to certify that Miss . R . SATHIYAPRIYA, a student of BBA
(Roll no:19BBA1058) From MAHENDRA ARTS & SCIENCE COLLEGE,
KALIPATTI (PO) NAMAKKAL DT .

He has Successfully completed 22 days (11-01-2021 to 02-02-2021)
Internship Training Programme .

At Our MANAKKADU MASALA Quality Foods Company, Salem, and he gained
much Knowledge in processing of spices and production technologies of Masala
Powders. During the period of her Internship Programme with us she was keen to
learn the Lab Tests, found punctual and inquisitive.

We wish her every Success in Life!

For

MANAKKADU MASALA QUALITY FOODS COMPANY

m. n. rajin

Authorized signatory



PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

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A. DURAISAMY MODERN RICE MILL

GSTIN: 33AA0FA22610120

CERTIFICATE

CERTIFICATE THAT MISS.S.SHANMUGHA PRIYA
(198BA1059) B.B.A. 2ND YEAR STUDENT OF MAHINDRA
COLLEGE OF ARTS & SCIENCE, NAMAKKAL HAS
UNDERGONE INTERSHIP TRAINING IN THE AREA OF
ACCOUNTING, PRODUCTION AND PROCESS IN
A. DURAISAMY MODERN RICE MILL, SALEM DURING THE
PERIOD FROM 11/01/2021 TO 02/02/2021.




PRINCIPAL
AHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)